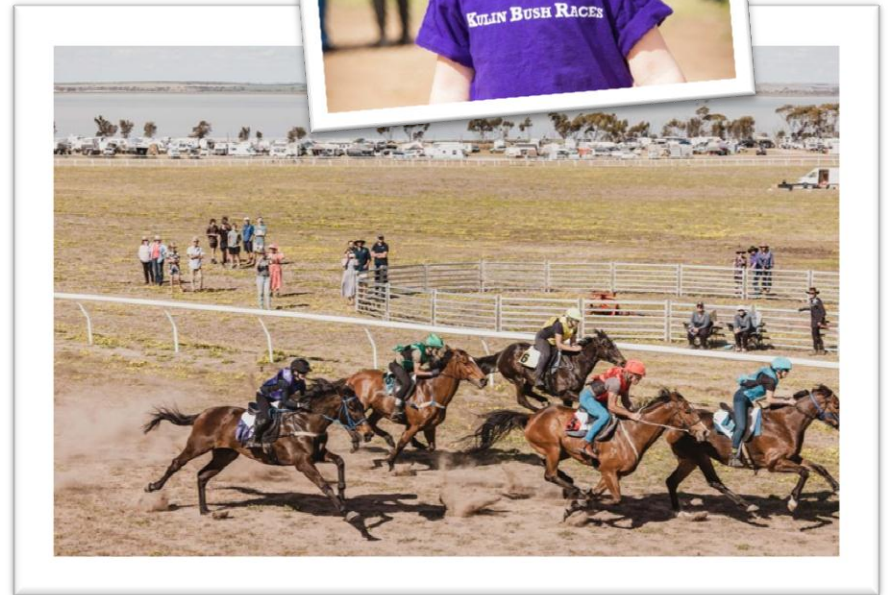


Backing the Right Horse

How Kulin has managed to stop their town from dying.

Tom Murphy
+
Gen Whisson





Volume 2 No.5 July 1995

KULIN BUSH RACES IT'S A GOER!

The Kulin Bush Races will be held adjacent to Jilakin Rock on October 7th 1995.

This will be advertised as Western Australia's answer to the Birdsville Races. A small country town holding bush races. This means we are the hosts. We as a town and district have entered the tourist industry! And we envisage this being an annual event. This is Kulin's Newdegate, Dowerin, Wagin Woolorama, all rolled into one.

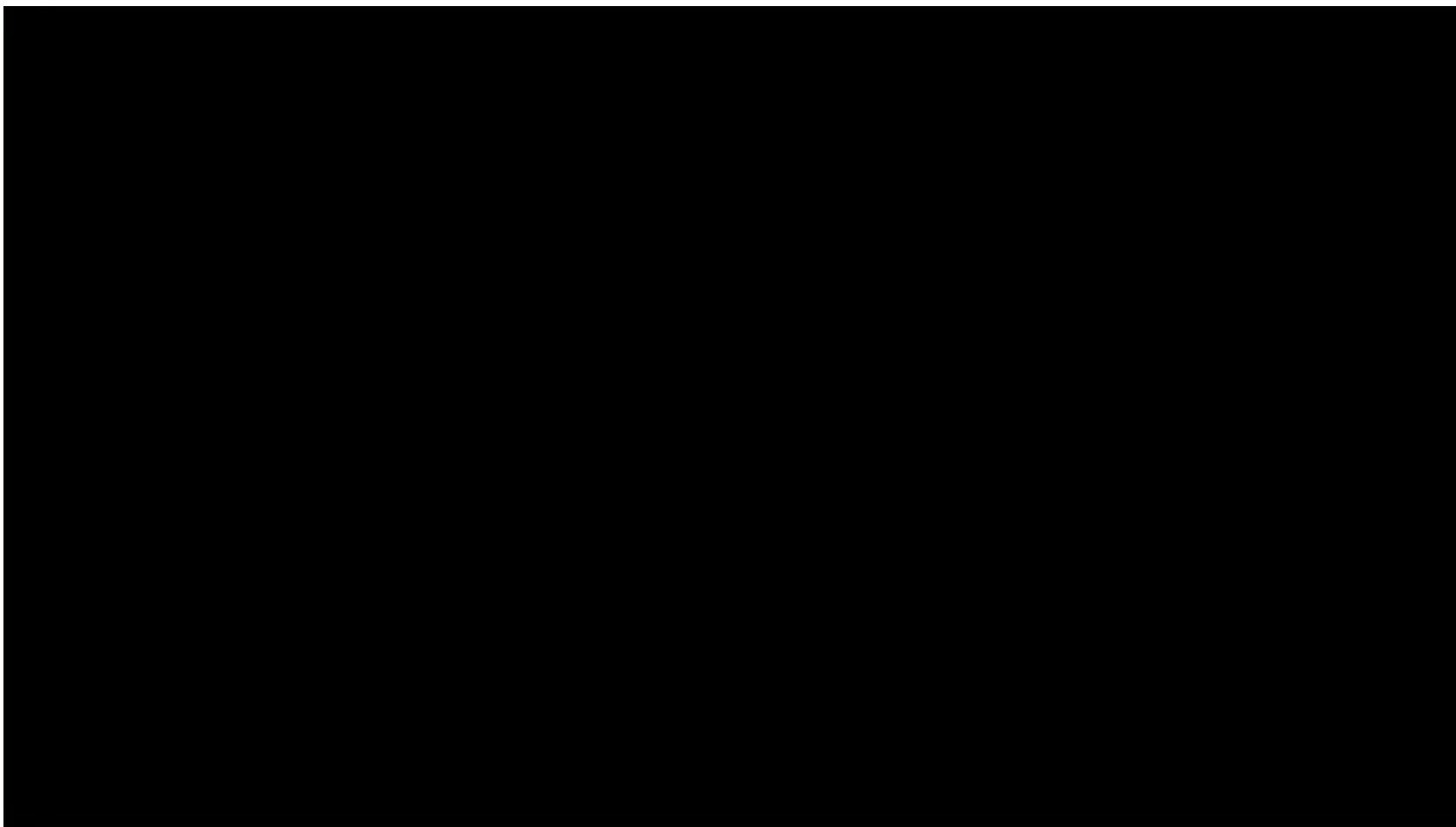
We are working to hold an event to be proud of as a district and beneficial to our local organizations....We have 3 months to make this a success. We need feedback, suggestions and some help. Please answer the survey attached and either post or leave at the Shire Office by Friday 7th July.

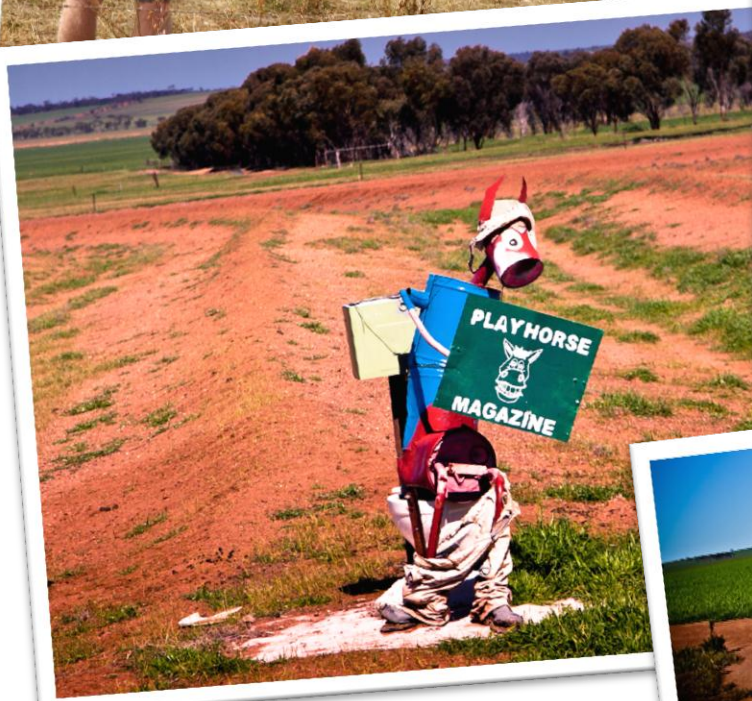
Graeme Robertson
President Cultivating Kulin Committee CKC

.....
**This is our chance to draw
a large crowd of people
into our town's event. The
committee can't do it
all on their own.**
.....













ABC Backroads
Video – Slide Story
<https://www.facebook.com/ABCTV/videos/kulin-waterslide-backroads/349197952443529/>



Caravan park tells guests: 'Pay whatever you like!'

'You Set the Price'
initiative applauded by
visitors and locals alike

A West Australian caravan park has turned the pricing structure rule book on its head ... and told visitors they can pay what they like for a stay! Having long complained about being forced to pay for van park facilities they might not want or need, grey nomads are enthusiastically embracing this enlightened approach. Kulin



Queensland visitor and first guest to 'Set the Price' Ralph Reece, gives the new Kulin Caravan Park initiative the thumbs up!

Photo courtesy Gen Whisson, Shire of Kulin.

"We wanted to find a unique up to them and, even so, they







 **BLAZING SWAN**

Rocking Out on the Pathways to Wave Rock!



Pathways to Wave Rock

WESTERN AUSTRALIA

BEVERLEY

BRUCE ROCK

CORRIGIN

KONDININ

KULIN

LAKE GRACE

NAREMBEEN

QUAIRADING



An image taken from the unusual and quirky film clip promoting seven shires in the south eastern Wheatbelt.

WA wheatbelt video pathway to the world

■ Jo Fulwood

It's a quirky social media film clip promoting seven shires in the south-eastern Wheatbelt, and it's getting hits from right around the globe.

Pathways to Wave Rock, created by Roe Tourism, has jumped on the bandwagon of social media sites such as YouTube, Facebook and Twitter as a unique way to promote the features of Kulin, Kondinin, Lake Grace, Corrigin, Bruce Rock, Quairading and Narembreen.

Promoter Gen Whisson said the unusual film clip had taken 12 months to produce, and had received funding and support from a wide range of stakeholders, including Tourism WA, Australia's Golden Outback, Black Cyclone Film Production and the Roe Tourism Association.

"Within 48 hours we had had over 4000 hits," Ms Whisson said.

"From the statistics, it appears that our clip has gone right around the globe to over 20 countries, such as France, Switzerland, Japan and the US and UK."

a really fresh take on how we market our region," she said.

"Our objective was to produce something incredibly different so we came up with the idea of trying to show people having a good time, rather than just telling them that they would have a good time."

"As a non-profit project, budget was a big restriction, and so an online campaign was the most cost effective way to get our message out. Essentially we were relying on how proud people are of the Wheatbelt and where they live, and so we had all of these ambassadors that would help promote it, quickly and cheaply."

Popular WA band San Cisco, who featured in last year's Triple-J Hottest 100 list, provided the soundtrack exclusively for the clip.

Drummer and vocalist Scarlett Stevens said the band were thrilled their song Rocketship could help capture this dynamic part of the world in such a vibrant and eclectic way.

A total of 115 people star in the unique clip, and Ms Whisson said all volunteered their time and ener-

"Some people got more than they bargained for when they went into town that day."

"This just goes to show that you don't need big budgets and you don't need a lot of expertise, just creativity and volunteers, and its amazing what you can achieve."

Pathways to Wave Rock can be viewed at <http://www.pathwaystowaverock.com.au/>

TWEET OF THE WEEK



150mm (6 inches) of rain can do some serious damage to farm tracks, even to our lovely Muller country.

Pathways to Wave Rock





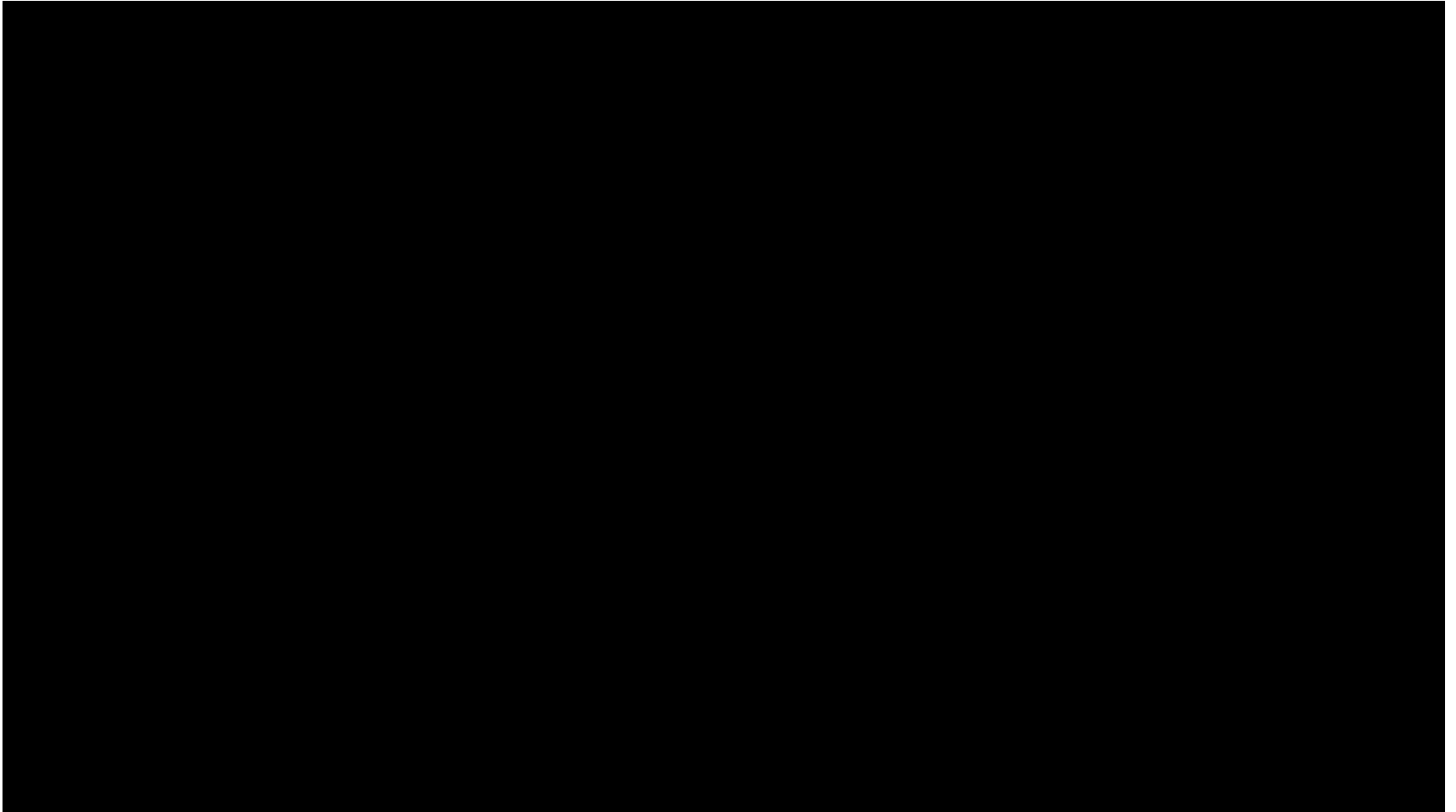
Back Roads 2019

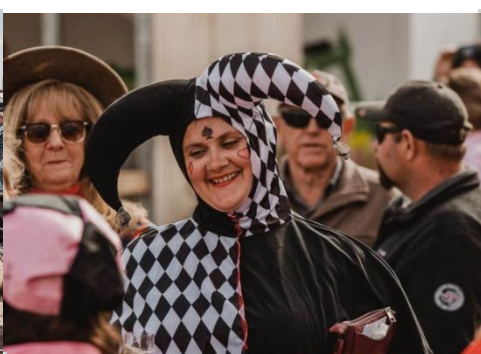
<https://iview.abc.net.au/video/RF1827V005S00>





Kulin Bush Races Video





KULIN BUSH RACES



1 August 2022

9:31




KULINBUSHRACES

Posts

OMG!

KULIN BUSH RACES



 Liked by jus_tyson and 148 others

kulinbushraces It's true... we can not believe it ourselves... WE HAVE SOLD OUT in only ONE MINUTE!!

We have been absolutely inundated with messages and emails. The waitlist is currently full. We will be working through this in the coming days and people will be notified via email if any cancelled tickets become available.

This is completely overwhelming and crazy for our community. We are literally sitting here gobsmacked. CONGRATULATIONS KULIN!!!! We put on a bloody good show.



7:57

4G



KULINBUSHRACES
Posts



kulinbushraces

Kulin, Western Australia



Liked by fionamurphy58 and others

kulinbushraces It is TRUE!! We SOLD OUT
in 38 seconds!!! 🤯🤯🤯🤯🤯🤯🤯🤯
🤯🤯🤯🤯

It is NOT RIGGED... we sat here and watched
the carts fill! We are absolutely thrilled that
our event is so popular. Congratulations.











<https://www.facebook.com/100070647232925/videos/328805155658996>



Bendigo Bank

Community Bank
Kulin



