





OUR COMMUNITY

- Rural lifestyle and small town values and charm.
- Friendliness and welcoming community.
- Safety and low crime rate.
- Many families with long connection to the district.
- Young people returning to district bring a variety of skills.



OUR ASSETS

- Rural landscape
- Heritage buildings
- Settler park
- 1.5 hour from the coast
- New aquatic pool.
- Sports ground netball court, tennis courts, hockey oval, footy oval, golf course, bowling green, meeting facilities
- Walking and bike tracks
- Disability access features

OUR SOCIAL CONNECTIONS

- Strong sporting life –
- Strong sense of collaboration and sharing between groups.
- Strong community groups
- Historical Society
- Council presence and Library
- Medical centre
- Education Primary School
- Play Group
- Emergency Services -Ambulance, Bush Fire Brigade
- CRC





SWOT ANALYSIS

STRENGTHS

Community groups
Businesses
Location
Natural Assets

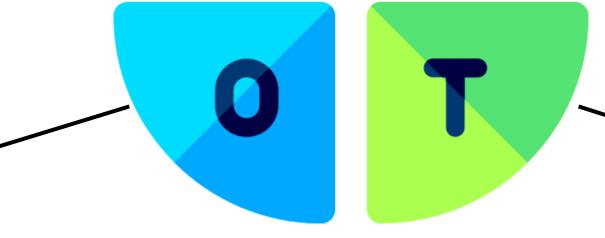


WEAKNESSES

Social services support
Lack of business and
community housing
Youth services
Poor connectivity

OPPORTUNITIES

Employment &
economic
development
Tourism & marketing
Recreation Centre



THREATS

Climate change
Ageing population
Loss of services
Volunteer burnout

