



Services Offered by the Bank of I.D.E.A.S. (BOI)

1. Motivational Presentations:

Peter Kenyon, Director of BOI is a powerful, entertaining and humorous storyteller who regularly addresses the following diverse range of audiences –

- community resident meetings
- local government councils
- community forums
- business networking events
- service club events
- youth gatherings
- state, national and international conferences and workshops.

Popular theme topics include:

- *'Stop Waiting for the Cavalry – Build Your Community from the Inside Out.'*
- *'Building Caring, Healthy and Enterprising Communities.'*
- *'Demystifying Asset Based Community Development- Creating the OF/ BY the People, not To/For the People.'*
- *'Keeping the Tills Ringing and the Town Swinging.'*
- *'Positively Outrageous Customer Service.'*
- *'Banishing the Bland and Daring to be Different- Creating Community and Business WOW Factor.'*
- *'Generating New Job and Business Opportunities.'*
- *'Becoming More than a Dot on the Map.'*
- *'Generating Local Tourism Opportunities.'*
- *'Life in the Past Lane – Using Heritage Assets to Build Community and Economy.'*
- *'Youth Participation and Empowerment – Getting Beyond the Rhetoric and Slogans.'*
- *'Ageing Well and the Role of Community, not More Services'*

2. Facilitation of Community Dialogue and Conversations:

Facilitation of interactive and fun community events which seek to identify, prioritise and implement future community directions and actions is a regular request of BOI. In particular, BOI relishes the opportunity to expose community audiences to brainstorming, 'out of the box' thinking, asset mapping, opportunity identification, prioritisation through fun values clarification exercises, gaming exercises, and hosting conversations around questions that matter.

3. Community/Organisational Road Map Construction:

Working with a local Task Team, BOI acts as an animator, facilitator and trainer for more intensive community or organisational strategic planning processes (usually a 2–4-day exercise), which enable a community/organisation to explore in depth these critical questions:

- Who are we?
- Where are we at?
- What have we got?
- Where do we want to go?
- What are the options to get it?
- What are the best options?
- How will we know when we get there?

Through the use of a range of fun community planning tools and gaming techniques, and maximum resident/member participation, a community/organisation identifies their preferred future, and the actions, strategies and resources to get there and translates that into a Community Action Plan or Business Plan.

4. Strategy Design, Implementation and Evaluation:

BOI relishes the opportunity to engage in the design, implementation and evaluation of strategies and policies involving community-based initiatives to national/international projects. For example, BOI has prepared over 150 local and regional development strategies, designed over 40 Government Program initiatives and helped facilitate the formulation of National Youth Strategies in 23 countries.

In terms of Small-Town Reinvention, BOI has designed and implemented across numerous rural communities, a “Community *Health Check*” process to assist communities to assess their current situation and identify positive community changes.

5. Facilitator Training:

BOI has designed and presented a range of one- and two-day training courses aimed at demystifying the concepts and methodologies associated with the facilitator role in community change and renewal. Such training aims at challenging attitudes, enhancing knowledge base and developing new skills. Participants are presented and gifted with a range of practical tools, methodologies and resources.

In addition, BOI facilitates a set of 'skills development workshops' in terms of themes like community engagement strategies, asset based community driven efforts (ABCDE), appreciative inquiry techniques, creative youth engagement strategies and public presentation skills.

6. 'Business After Hours' Learning Circle:

BOI facilitates a series of meetings with groups of local businesspeople interested in '*getting the tills ringing more*' - specific sessions (e.g. 6.00pm - 8.30pm timeframe) are held on the themes of marketing, customer service, staff motivation, and business networking. Each session provides a smorgasbord of practical ideas to build more dynamic businesses and business networks.

7. Technical Assistance/Mentoring:

BOI has extensive experience in working with groups in the creation of specific community designed and led initiatives.

Examples include:

- 'Ageing Locally and Together'
- Cooperative and Community Owned Enterprises to Retain or Create a Local Service"
- 'Business Expansion and Retention'
- 'Local Employment Initiatives'
- 'Local Tourism Initiatives or Events'
- 'Heritage Trails'
- 'Youth Led- Action'

8. Specific Program Delivery:

BOI has designed or adapted a range of programs and workshop packages which communities may find useful methodologies. BOI also provides facilitation services to assist implementation if required. These include:

- **Business Expansion and Retention (B.E.A.R.) Program** - an initiative which provides a useful approach for a community to dialogue with their business community in terms of enhancing the local business environment.
- **Community Builders Program** - a grassroots leadership program that enables the development of local leadership within a cluster of communities.
- **Youth at the Centre** - a range of tools and processes which build youth participation, leadership and entrepreneurialism.
- **CREATE (Creating Rural Enterprising Attitudes Through Education) Program** – a process and tool kit designed to assist rural young people explore what it means to be an enterprising person in a small-town context.
- **Life in the Past Lane** – focus on the use of heritage assets in building community and economic life. BOI has coordinated the design and pioneered the implementation of these programs in a variety of settings in Australia, New Zealand and South Africa.
- **Village Hub and Ageing Locally Options-** information, tools and resources to assist communities explore ways to enable residents to support each other age together within the community.

BOI is able to make available training with resource guides for each program.

Final Thought:

BOI is interested in '*making things happen*' at the community level. BOI is not interested in being part of a process of producing yet another report that '*sits on the shelf*.' BOI seeks involvement with communities and organisations who are genuinely seeking to embrace change and are ready and prepared for the effort and costs in making that change a reality.

For further information:

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