#### The Community Builders Program -Taster Day













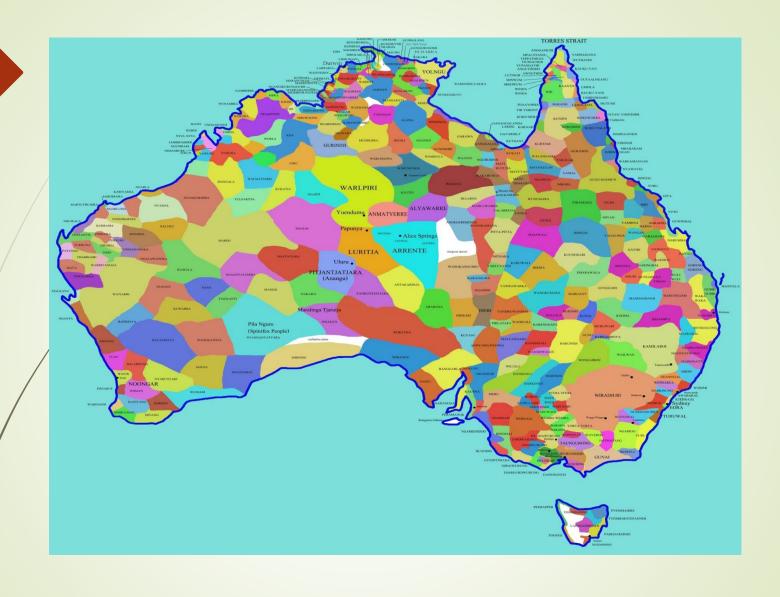






### Acknowledgment of Country

We acknowledge the traditional owners of this land, and their continuing connection to land, water and community. In the spirit of reconciliation, I pay my respect to their Elders past, present and future for they hold the knowledge of an ancient culture, and aspirations for future generations.



#### Kakadu, NT



#### Brewarrina Fish Traps



### The Community Builders Program -Taster Day Sponsors



















## Perenjori

**Embrace Opportunity** 











#### Perenjori: Astrotourism Town









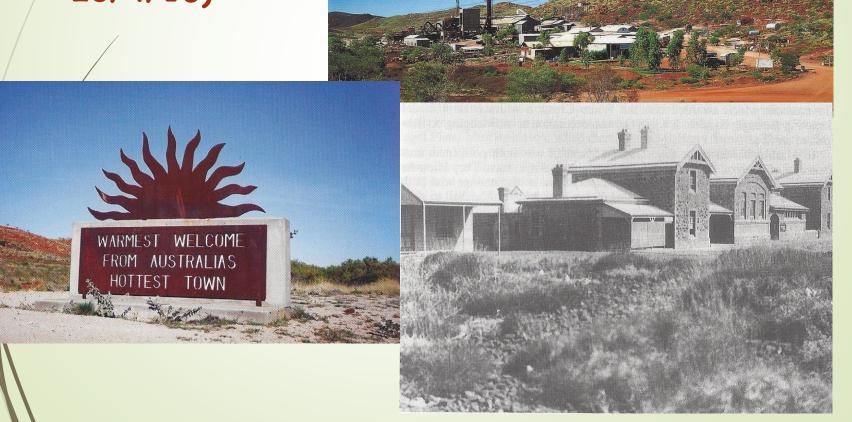
#### Cyclone Seroja





'Marble Bar is best known as the stinking hot joint which is always seems to get a crack in the weather report!'

(West Australian Newspaper, 20/4/16)





Gates Open: 110 M First Race: 10 M

#### NEWCREST Marble Bar Cup 4:30 PM

I Ironjack undie run I on course tote/bookies I bar open 12pm I I night entertainment by Bradley Hall Band I NO EFTPOS facilities I I camping available Friday - Sunday I bus transport to track I

Kids Free | Pensioner Discount | No BYO |

Brought to you by:

- I HAOMA MINING I GARDNER MINING I CALIDUS GOLD RUSH I
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e-mail: marblebarraceclub@mail.com



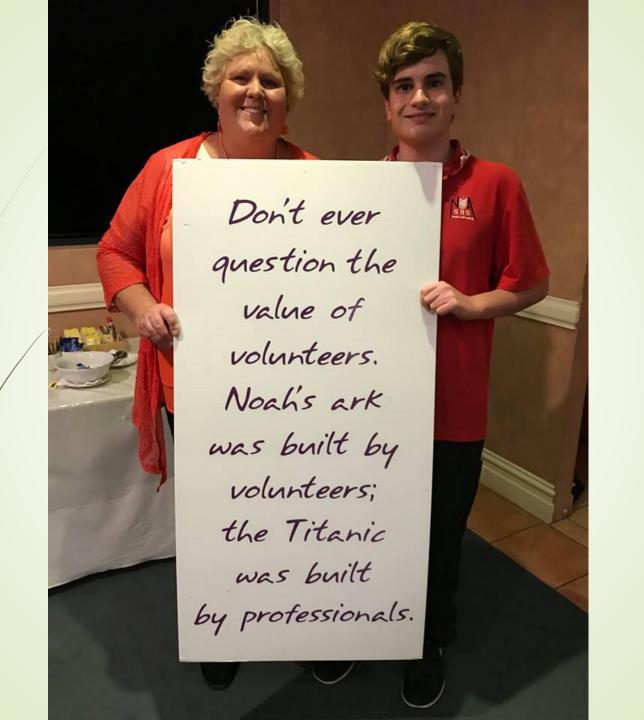
'The nice thing about living in a small town is that when you don't know what you're doing, someone else does'

#### Paul Born, Tamarack



The greatest asset of any community is simply people who care"





#### Rosalynn Carter



## 'Without volunteers, we'd be a nation without soul'

#### President John F Kennedy

## "Leadership and learning are indispensable from each other"

(Prepared for delivery in Dallas, the day of his assassination, 22 November 1963)



## Suggestions for Effective Workshop Participation

#### "DO'5"

- ☐ Do intervene at any stage
- □ Do ask a question when you have one.
- Do feel free to share an illustrations, examples and above all stories.
- ☐ Do request an example if a point is not clear.
- ☐ Do question don't accept everything you hear!..

# "Story telling is the most powerful way to put ideas into the world today"

-Robert Mckee



## Suggestions for Effective Workshop Participation

#### "DON'TS"

Don't take lots of notes - handouts, recommended resources and access to PowerPoint should satisfy most of your needs.

#### BOI WEBSITEwww.bankofideas.com.au

#### COPYLEFT POLICY

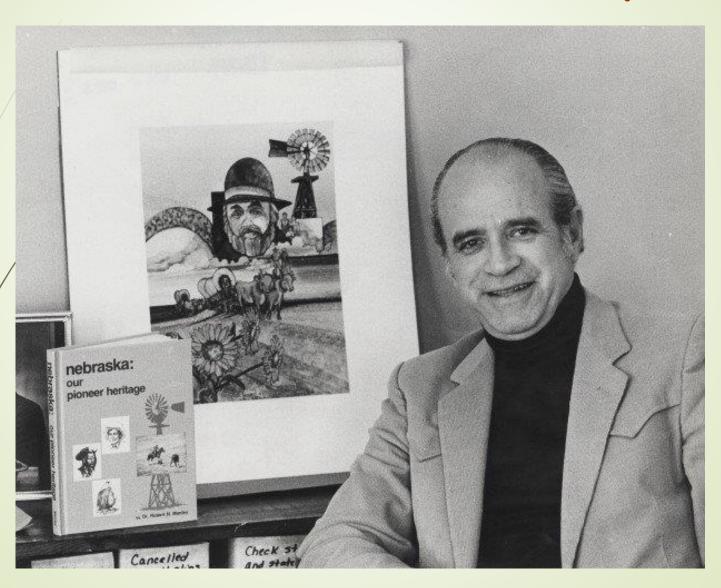
BOI resources, either in full or part, can be copied, quoted, reprinted, given away and circulated. Parts may be torn out, extracted, summarised and further enhanced. In short, all the contents are public property. Please use in any way to build the passion, skills and knowledge of citizens to contribute to healthier local communities and economies.

#### Introductions-

-Greet 3 other participants

and share quickly"Why you are participating today?"

#### Professor Robert Manley



#### Prof Manley's Observations

The key to economic success in rural communities is tied directly to investment in community leadership

While agriculture is, and will remain an important part of Nebraska's economy, it no longer holds life and death power over a community's economy

#### Prof Manley's Observations

- There are two types of leadership exist in every community formal identified leaders who usually represent a constituency and have position; and community 'mover and shakers' community builders who usually work from passion rather than position
- There is a need to bring together community residents who are excited about making things happen in their community
- The importance of community cooperation, of nearby communities beginning to interact, discover each other and work together to achieve social and economic goals

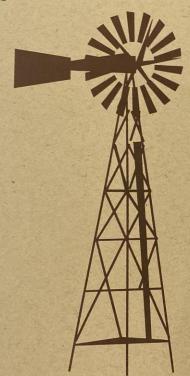
#### Prof Robert Manley



'It isn't enough for a town to have good leadership. Communities also must have people - Community Builders - who vigorously encourage and support a wide range of activities which benefit the community. These builders aren't selfserving. They're interested in improving and perpetuating their communities. Find a community with both leaders and builders and you'll find a community that works'

## The Community Builders Program

A grassroots leadership program that seeks to support local community builders within a defined cluster of communities to better understand and build their local and regional community and economy.



A project of the Western Australian Rural Leadership **Program** 

SUPPORTED BY:

The Doing More With Agriculture Project





1998

SUPPORTING RURAL **PEOPLE TO BUILD THEIR COMMUNITY AND LOCAL ECONOMY** 

Sponsored by the Doing More With Agriculture project and the Western Australian Rural Leadership Program

doing more with AGRICULTURE

An initiative of Monty House, Minister for Primary Industry; Fisheries

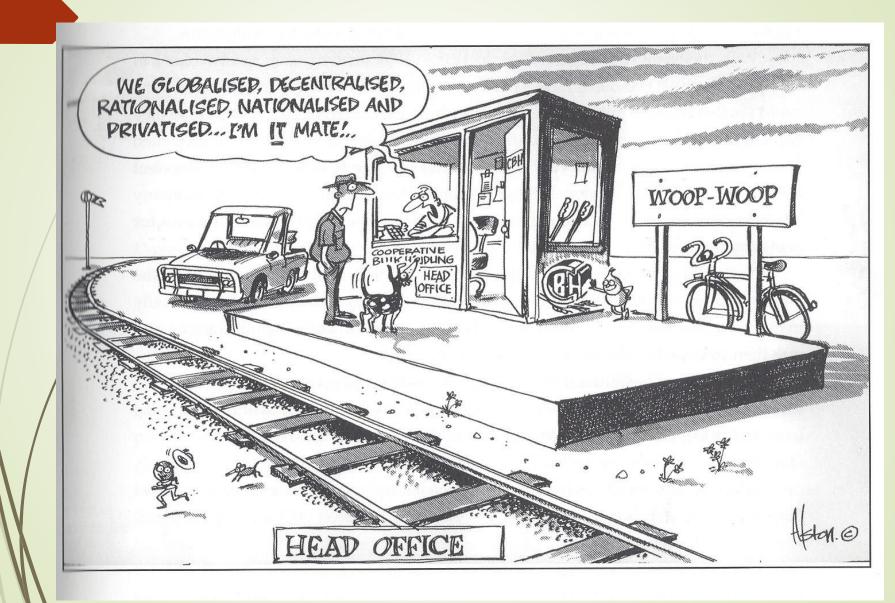
#### C. B. Program Goals

- Provide the necessary information, skills, tools, motivation, confidence and passion to positively manage community change.
- Encourage new thinking about ways to better support and nurture social and economic development at local and regional levels.
- Stimulate collaboration between communities and create peer support networks and friendship links across a region.

## Community Builders Program involves lots of Conversations about the future













### Rural Bank Staff, Dareton, NSW 1967





#### IN BRIEF

#### Close small towns: academic

PEOPLE who lived in country towns with populations below 4000 should move, according to a Deakin University academic.

Gordon Forth said that instead of trying to prop up small communities, governments would be better off stabilising populations in slightly larger regional centres.

"In some instances it would be better in the interests of the community and Australian society in general, to encourage these people to move to bigger centres where services are available," he said in a television interview.

"The towns that I'm referring to are towns that are clearly in on-going decline. Most of these towns would be less than 4000 in population."

Dr Forth, who addressed a conference on the future of regional Australia at the weekend, said some small centres could put up cases for government assistance... but the towns he believed were set to die were in remote areas and existed almost solely as agricultural service centres.

## Small towns 'village model' unlikely to survive into the future

(ABC Report 28/4/2018)

A leading social commentator says small country towns are unlikely to survive into the future.

Demographics Group's managing director, Bernard Salt, said "the small-town model was fit for the 20th century, but did not fit modern regional economies. These areas were required in the 1920s and 30s, where there was intensive cropping, and where people went to school and church in a very localised area"

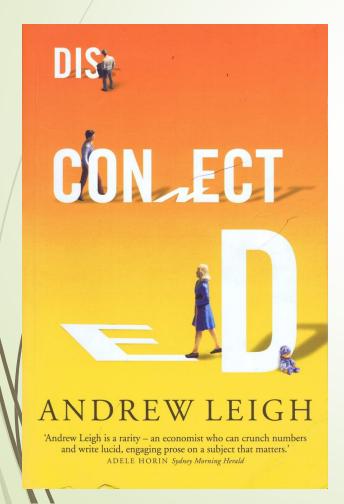
Mr Salt believes there will be greater demand for services in larger regional towns, but country town living may be a thing of the past.

He said- "That village life that our parents, and certainly our grandparents

knew about, really belongs to the early 20th century"

"In the early 21st century, that model just doesn't fit the way in which modern Australians want to live."

#### OUR REALITY TODAY



- We are meeting less in organisations
- We play less organised sport
- ☐ We hang out less at the bar
- We know and trust our neighbours less
- We meet with friends less, and have less trusted friends
- ☐ We socialise with the family less

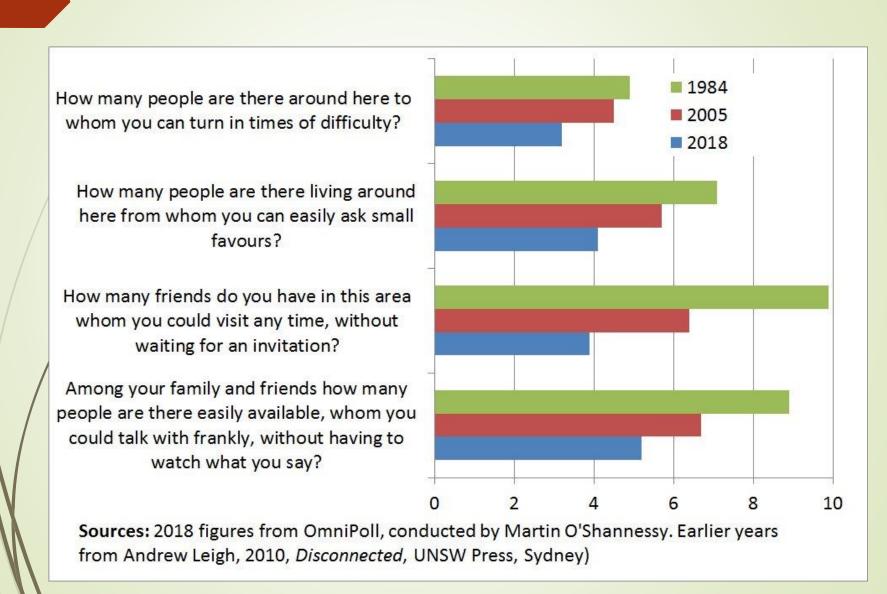
#### W.A. Citizen's Advice Bureau



'Only one in three people know their immediate neighbours' names, with a corresponding figure for how many people actually trust their neighbours'

#### 2018 OmniPoll

'Compared with the mid-1980s, Australians today have four fewer really close friends: people they could talk with frankly, without having to watch their words.... 18% of people say they have no one to turn to in times of difficulty'



## 2021 Report by the Survey Centre

"The number of people" with ZERO close friends has quadrupled since 1990"

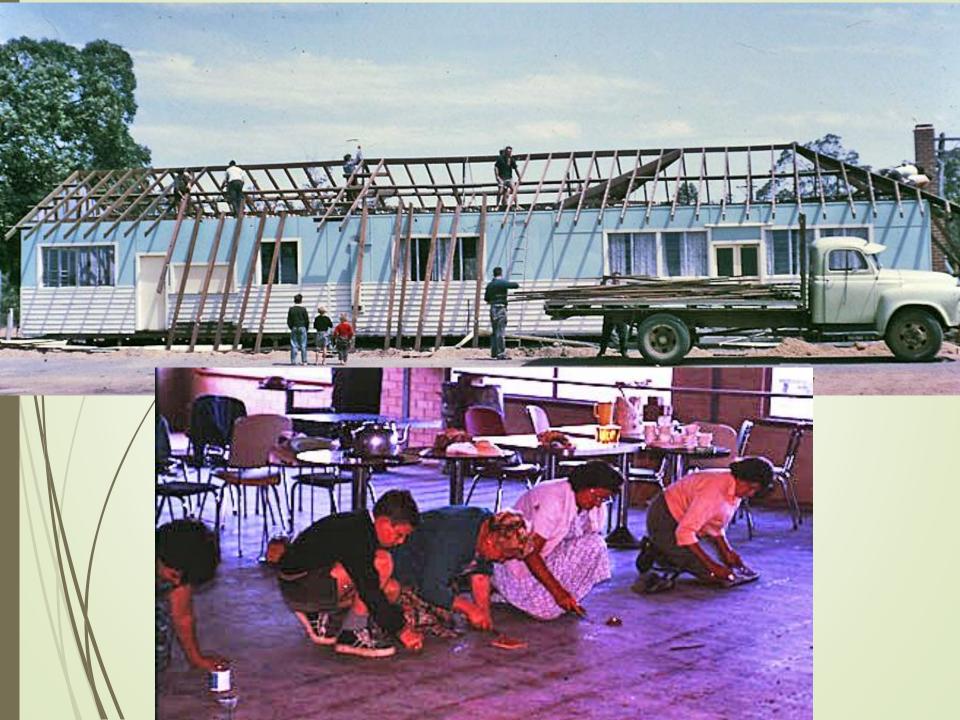
### "Australia Talks National Survey" (2019)



- >24% of respondents stated that they go a day or more without talking to another person.
- >30% of 18-24 years stated they were lonely 'frequently' or 'always'.

'Most communities can be compared to a football game where 30,000 people who need the exercise, turn up to watch 36 players who don't.'

-Peter Kenyon







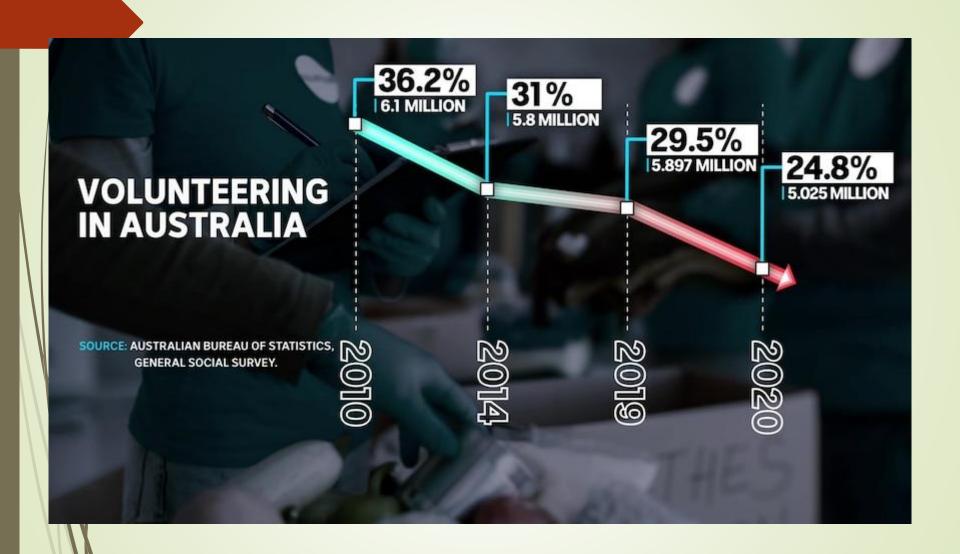
Narrogin (WA) residents building a town park in one day! - 1992

# 'We have simply outsourced citizenship!'

-Peter Kenyon

# Volunteering WA chief executive Tina Williams - 18/08.2022

"There's been a loss of over 150,000 volunteers - a 22 per cent reduction over the past six years in Western Australia"



**COUNTRY-CITY DIVIDE** 

## Battle to man rural SES units



Popular: City SES manager Nick Elliott has a waiting list. Picture: Ben Crabtree

#### ■ Tayissa Barone

The number of State Emergency Service volunteers is at a fiveyear high, though the divide between city membership and regional units continues to grow.

While some Perth units, including Northshore, Stirling and Rockingham, have waiting lists to join, regional units must compete with sport clubs and other groups for volunteers' time.

New figures show the number of SES volunteers in WA has grown to 2095 from a crippling low of 1454 in 2008-09.

Covering nine council areas in Perth, Northshore SES began turning down volunteers four years ago when it reached its capacity of 60.

Since then, acting manager Nick Elliott has had waiting lists of up to 150 people.

Mr Elliott said the unit could try to take on more people but its small training facility and few call-outs shared among a large group could leave members too

#### 'Most regional units struggle to attract young people.'

Manjimup SES manager Michael Mackay-Blair

bored and uninterested in the required weekly training.

"It's a double-edged sword," he said. "We've only got 60 members but some will only go on one callout every 12 months because they work five days a week, they've got families and they never get the call at the right time.

"The only reason people join the SES is to go on call-outs, so it's a real balancing act."

More than 54 per cent of SES volunteers are scattered across regional and rural WA. They are joined by nearly 560 emergency services volunteers with both SES and firefighting duties in small communities such as Eucla and Fitzroy Crossing.

But the number of emergency

services volunteers has fallen almost 9 per cent since 2011-12.

In Manjimup, three experienced volunteers left the town and the local SES last month.

Local unit manager Michael Mackay-Blair said his small team could cope but any extra hands would be a massive help.

Like most regional units, Manjimup struggled to attract young people who felt they did not have the time to train alongside other commitments, notably sport.

Mr Mackay-Blair said once their playing days ended in their 30s, the camaraderie and community spirit SES units offered was a real selling point.

Volunteers aged 24 and under make up only 16 per cent of the State's SES numbers

SES Volunteer Association of WA president Dave Price said many country units struggled to cope as the average age of their members got older and older.

Mr Price said too few people covered much of WA and Perth needed new units as it expanded.

#### Impact of COVID-19 on Volunteering

- -Volunteering has not 'snapped back' as COVID-19 restrictions are being lifted.
- 72% of respondents reported that their volunteer programs were either only partially operational (60%) or not operational (12%).
  - Confidence is still weak. 42% of respondents were not confident that their organisation will achieve pre-COVID levels of volunteering activity in the next six months.
- Demand for services has increased and more volunteers are needed. 43% reported experiencing an increase in demand for services, with 56% reporting that they need more volunteers.

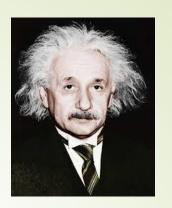
Source- "The 'Re-engaging Volunteers and COVID-19' Survey" (Volunteering Australia)

#### Quint Studer



"Don't expect the "reboot" to put your community right back to where it was before COVID-19. For starters, it's not possible. I've read and heard this many times and I agree: When this is over, the world will have changed in many ways. But also, even if we could, we shouldn't settle for a return to the 'old' normal. We owe it to the community to aim higher"

#### Albert Einstein



'In the midst of every crisis, lies great opportunity... let's not pretend that things will change if we keep doing the same things'

## What builds great communities?

- 1. Proactive and shared leadership
- 2. Positive mindset
- 3. Healthy community building behaviours
- 4. Strong economic development practices

McKinsey and Company (1994) Lead Local Compete Global: Unlocking the Growth of Australia's Regions

"Given the task of rejuvenating a region and the choice of \$50 million, or \$2 million and 20 committed local leaders, we would choose the smaller amount of money and the committed leaders."



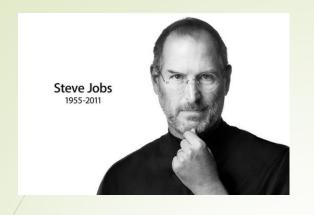






## Baby Boom in Gnowangerup



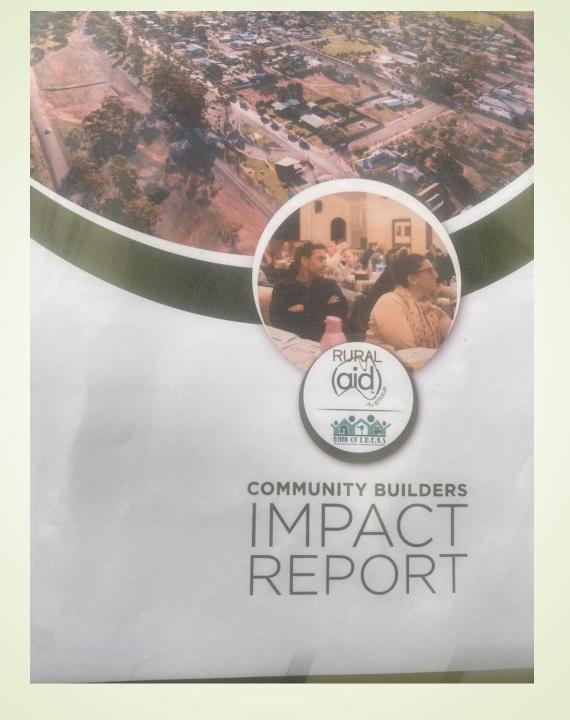


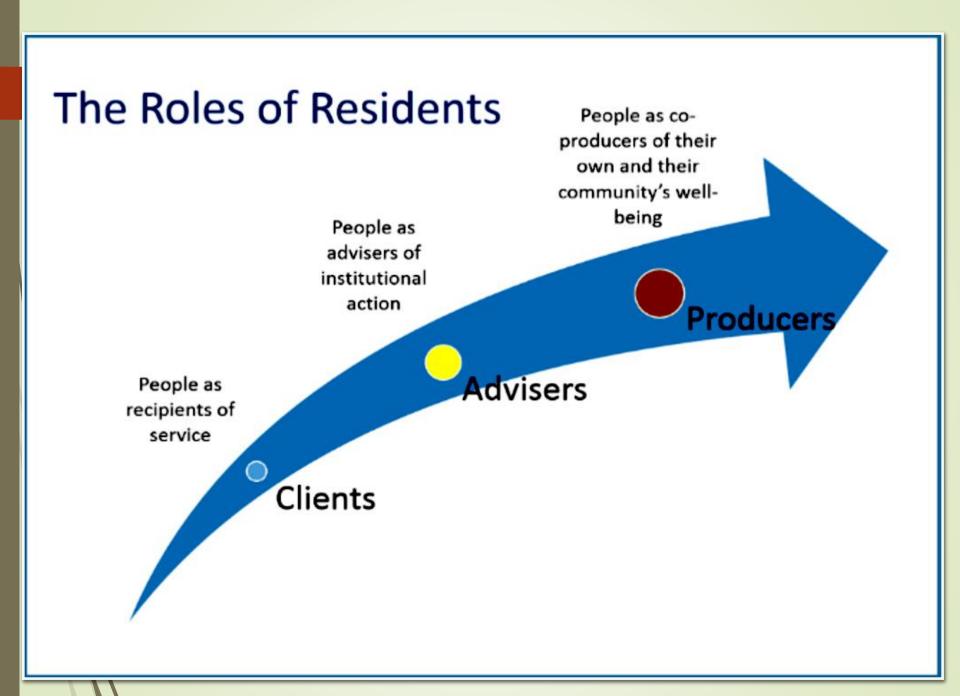
'The people who are crazy enough to think they can change the world are the ones that do it'

## Robin Sharma



# 'Dream big. Start small. Act now'

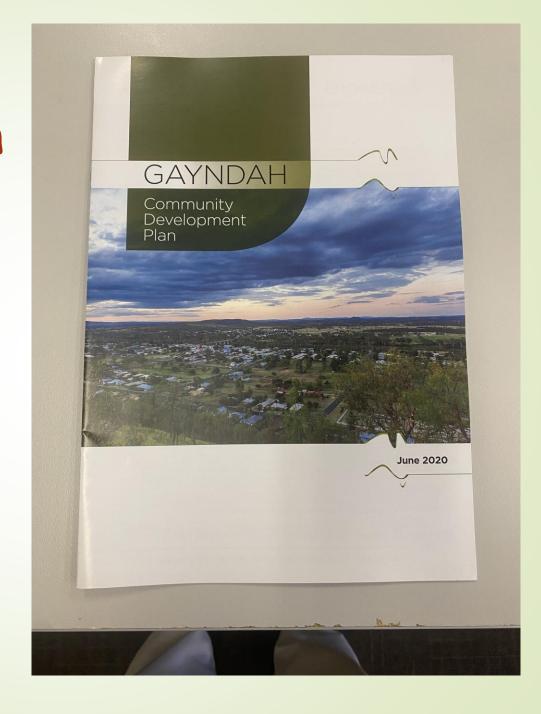




### C. B. Learning Program Components

- Monthly 'Cluster Muster' workshop days
- Community asset mapping experiences.
- Individual community team meetings
- Additional leadership skills development opportunities.
- Final celebration event.
- Formulation of local action plans.
- Access to support funding.

#### Community Action Plan



### Typical Monthly 'Cluster Muster' Day

- → 'First Impressions' tour of host community feedback to hosts.
- Informal sharing over refreshment breaks.
- Resource information session.
- -Sharing of case studies.
- Interactive workshop experience focusing on an identified learning priorities.

#### FIRST IMPRESSIONS OF THE HOST COMMUNITY

1.	As you drove towards the Host Community, what do you think of the messages
	from 20 kms out preparing you for what the town offers? Did you feel excitement?

2. How favourable an impression of the Host Community does the town's entrance statements provide?

1 2 3 4 5 6 7 8 9 10
NEEDS URGENT SATISFACTORY EXCELLENT

3. After taking a five-minute drive through the Host Community without stopping, what was your first impressions?

4. Rate and comment on the overall appearance of the mainstreet/CBD.

1 2 3 4 5 6 7 8 9 10 NEEDS URGENT SATISFACTORY EXCELLENT

What did you like most?

Rate and comment on the window displays in the mainstreet /CBD .

1 2 3 4 5 6 7 8 9 10 NEEDS URGENT SATISFACTORY EXCELLENT





### Proposed Cluster Muster Days and Themes

- Wed 31 May- Theme: "You don't get a second chance at first impressions"-Creating town WOW factor.
- Wed 28 June- Theme: "Are you prepared for the involvement of younger generations?"- Exciting younger generations to be co producers of the town's future.
- Wed 26 July Theme: "Recruiting, recognising and retaining volunteers" strategies and tips to strengthen active citizenship.

- Wed 30 August- Theme: "Staying in place" strategies for supporting older generations to keep living in the town.
- Wed 28 Sept- Theme: "Becoming more than a dot on the map"- best practices in local and regional tourism.
- Fri 29 Sept- Graduation dinner Theme:
  "Keeping the tills ringing and the town swinging"
   ideas for supporting new businesses and jobs





#### Rhys William, Mayor, City of Mandurah

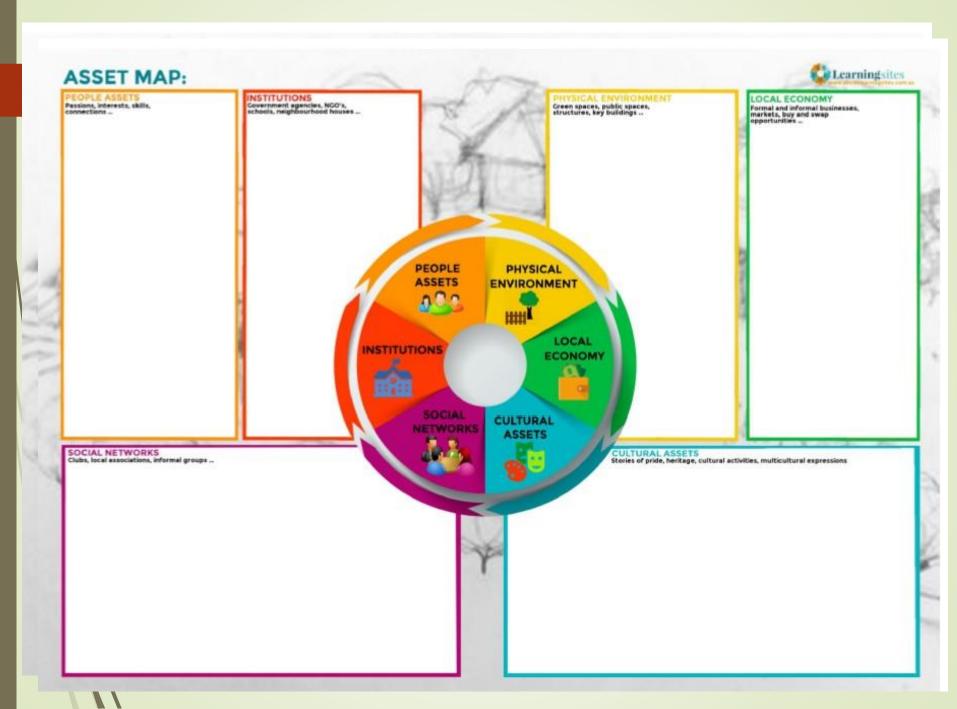






# Community Builders is about about focusing on assets, strengths and opportunities





Crisis is

# Community Builders is about conversation!

'One of the things we need to learn is that every great change starts from very small conversations held among people who care'

-Margaret
Wheatley



# Conversations about the change

"Change is inevitableexcept from a vending machine"

-Robert Gallagher

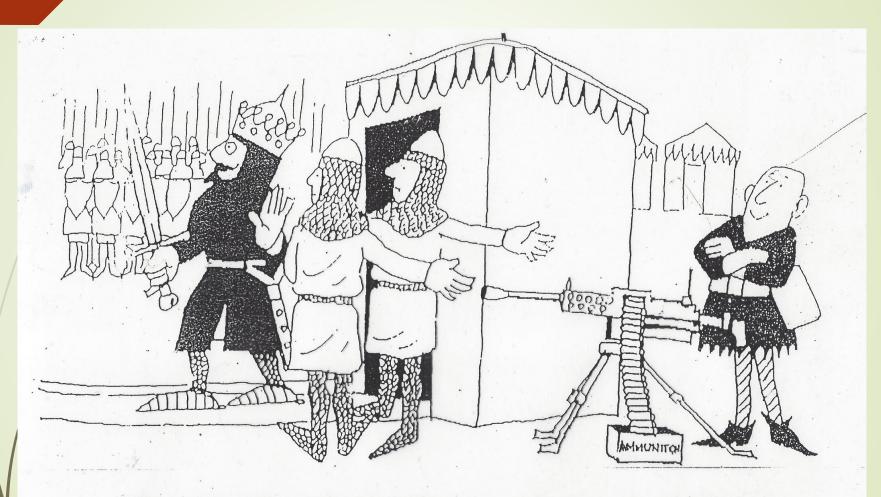


# Community Builders is about idea generation!

'Ideas make the world go around.

People in communities and business today live and die by their ideas '-Michael Kiely





ITELL HIM WE HAVEN'T GOT TIME FOR ANY OF HIS BRIGHT IDEAS - WE'VE GOT A BATTLE ON OUR HANDS!"

#### Sid Caesar

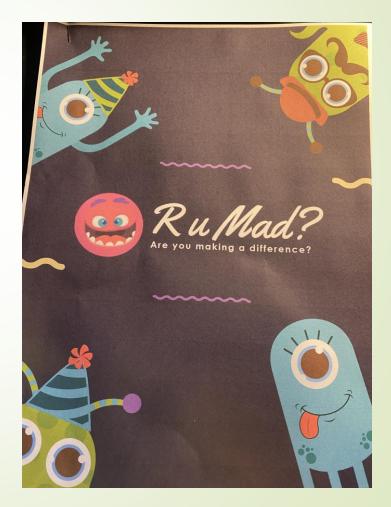


"Whoever invented the first wheel was smart.

Whoever invented the other three was the genius"

### Community Builders is about practical stories and case studies

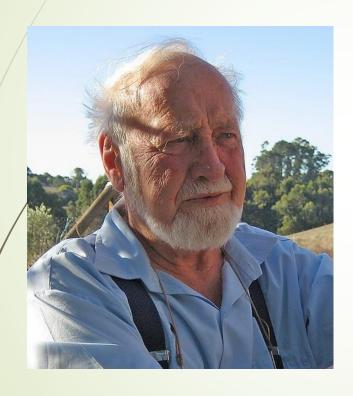




### ABC RURAL

"Why cooperatives like the one in Gnowangerup, WA, are key to saving business in the bush"

## About collaboration between communities



(Bill Mollison, a founder of the Permaculture Movement)

'I can't save the world on my own...it will take at least three of us.

### About mindset change

'You can't move your town to a different location, you can move your town's attitude in a different direction'

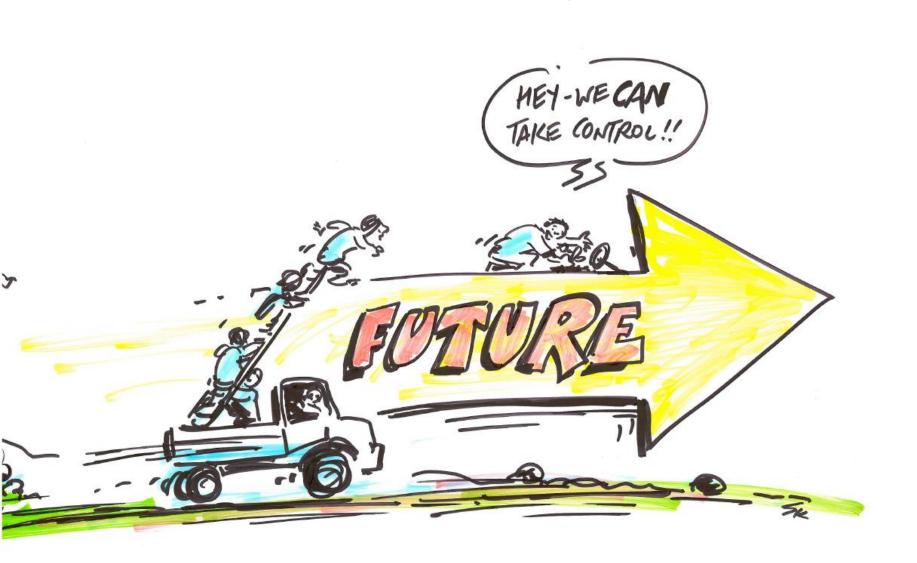
-Heartland Center for Leadership Development, USA

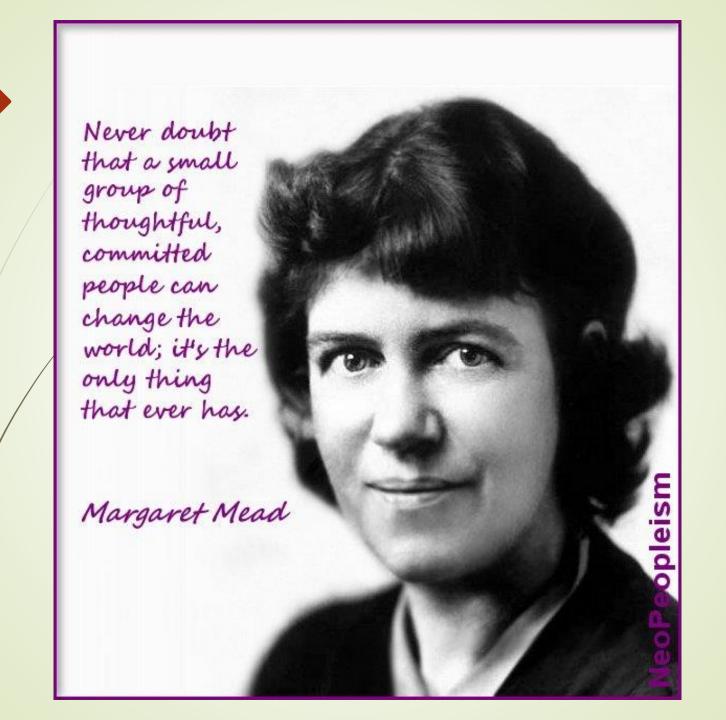
### Small town resident in the Mid West

'Change is something this town resists very strongly and it has become obvious that most locals prefer a long spiral into oblivion rather than having a go at making something happen'

'The future is not a destination toward which we are passively approaching, it is the product of our actions today and our determination to make something better happen tomorrow.

-Graham E





### Information/Feedback/ Expression of Interest

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#### The Community Builders Program -Taster Day



























置MULLEWA をTOWN HALL

#### MULLEWA DISTRICT AGRICULTURAL SOCIETY INC.

**ESTABLISHED 1931** 

### Red Dust in the Red Bush MULLEWA MUSTER & RODEO





### Community crops its Mullewa farm

Elle Honeybone

Cropping has begun for the sec-ond time at Mullewa Community Farm and everyone involved is hoping for similar results to the outstanding year seen in

More than \$50,000 was injected back into the Mullewa community as a result of a bumper wheat crop that was harvested from the 275ha property last

Mullewa Community Trust distributed the funds to nine community groups, with last

the Mullewa Wildflower Show, Mullewa Football Club and Mullewa Women's Indigenous Group were among the other beneficiaries.

After 200mm of summer rain fell on the region in February, the farm was sprayed. deep-ripped and sowed with four different varieties of cano-

Once again, all of the seed, machinery and fuel has been donated and all of the labour involved has been provided on a volunteer basis.

Mullewa farmers Peter Barweekend's Mullewa Muster netson and Kim Keefe are the senefiting from \$9000, while driving force behind the com-

munity farm. While sharing a beer one day, they decided a farm would provide a unique opportunity to support community groups which were not always self-funding.

"There are a few examples of community farms around WA and we thought it would be a good idea to set one up in Mullewa," Mr Barnetson said.

"We had some money sitting in the Mullewa Community Trust and we wanted to invest in something that would benefit everyone.

"The City of Greater Geraldton were very supportive of the project and so was the wider

Mullewa community." Mr Barnetson said last year's season saw a fantastic turnout of volunteers, who dedicated hours to ensuring the harvest was successful.

"We were all out and about working on our own properties and whenever something needed to be done at the farm we sent out a message and anybody who was near by would lend a hand,"

"This year the price of wheat was down and the price of canoia looked reasonable so we thought we would give it a

We have had 12.5mm of rain

since sowing, and by October we should have a good look at the final product."

The farm can be seen from the Geraldton-Mt Magnet Road, and while it is operated on a lease basis, Mr Barnetson said there were plans to purchase

a property eventually. City of Greater Geraldton Mullewa Ward councillor Jennifer Critch said the farm was a fantastic initiative for the community and would continue to give back for years to come.

"This farm is the perfect example of the amazing Mullewa community spirit," she





