

VISITOR SURVEY

Dear Visitor,

Our Community is developing a 'Community Development Action Plan' and we would be very grateful if you would take part in this short survey. Your opinions, reflections and ideas would be invaluable in developing this Plan.

1. For what purpose are you currently visiting? (Please tick one)

☐ Day trip, staying overnight
If so, how many nights? _____

☐ Business

☐ Just passing through
If so, to where? _____

☐ Other (please specify) _____

2. Have you visited our community before?

☐ No, this is my first visit

☐ Yes, I have been here _____ times before.

3. What attracted you to visit and stop?

4. What will you be seeing/doing during your current visit?

5. What do you think are the main attractions for visitors in our community?

6. Do you have any criticisms/comments to make about from a visitor's perspective?

7. Can you suggest attractions/events/improvements to attract more visitors, which are currently not available?

8. Do you have any other ideas or suggestions to enhance the appeal of our community?