



NEBRASKA COMMUNITY

F O U N D A T I O N

TURN UP YOUR DREAM SWITCH

Nebraska is blessed
with
Abundance.

Everything we need is *right where we are.*
Everything and everyone *works.*

PEOPLE ATTRACTION

Build, grow and sustain hometowns
that are *magnetic* – hometowns
that are attracting
stayers, returners and *newcomers*
to be in a community with us.



Strong, progressive communities
can only be built and sustained by
the people who live and work there.

Anyone coming to town to help
should do that and only that.

Help.

Change happens along the lines of
relationships
and at the speed of *trust*.

Asset-Based Community Development

ABCD focuses on making *visible* the resources that are already in a community.

Premise: Every community has more *potential resources* than any one person knows.

Asset-Based Community Development (ABCD)

- **Abundance**, not scarcity; **Assets**, not needs
- **Opportunities**, not deficiencies
- **Invite** people into the conversation and **co-create**
- Incremental progress creates **change that sticks**
- Community-**led** and community-**owned**

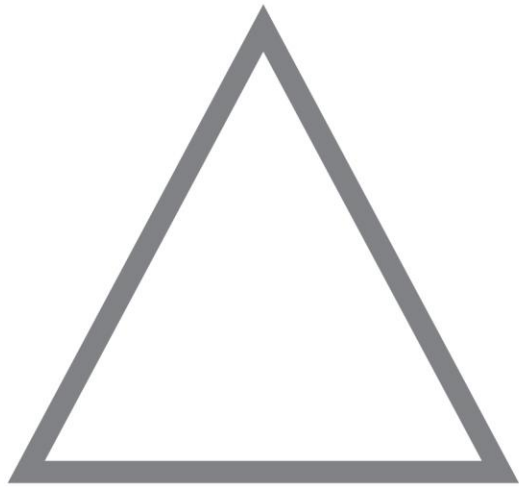
ABCD Continued . . .

- **Build relationships** before you need them
- **People belong** through having their gifts and talents received and appreciated
- **Volunteer associations** (i.e. community-based affiliated funds) are **very powerful** and are **essential to build community**

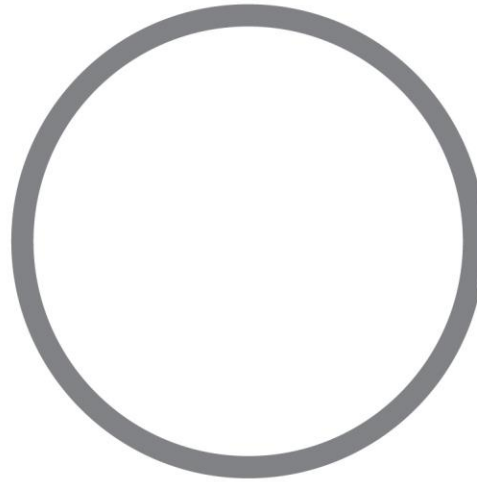
Why an asset-based approach?

1. When people discover what they have, they *find* power
2. When people join together in new connections and relationships, they *build* power
3. When people become more productive together, they *exercise* their power to address problems and realize dreams.

Working in the Gap



Institutions



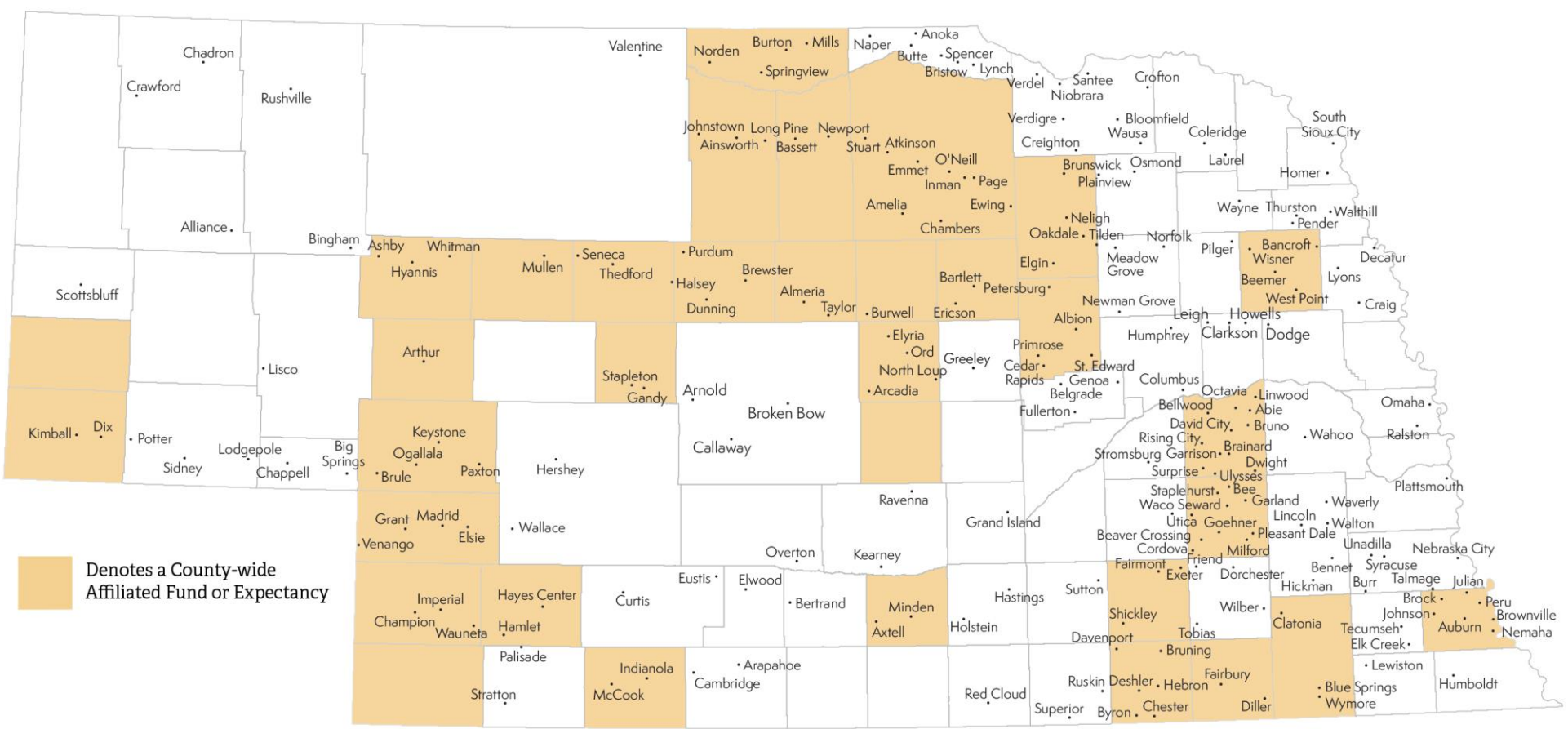
Community

Building the Practice:

Skills and behaviors to lead effectively

- Listen
- Facilitate
- Build trust
- Tell stories
- Host and connect
- Celebrate
- Balance inquiry and advocacy
- Be humble
- Be optimistic
- Build mutual understanding and mutually-beneficial outcomes
- Challenge assumptions about readily available local capacity

BENEFITING 269 COMMUNITIES IN 82 COUNTRIES



This map depicts counties and communities that benefit from planned gifts and affiliated funds of Nebraska Community Foundation

June 30, 2024

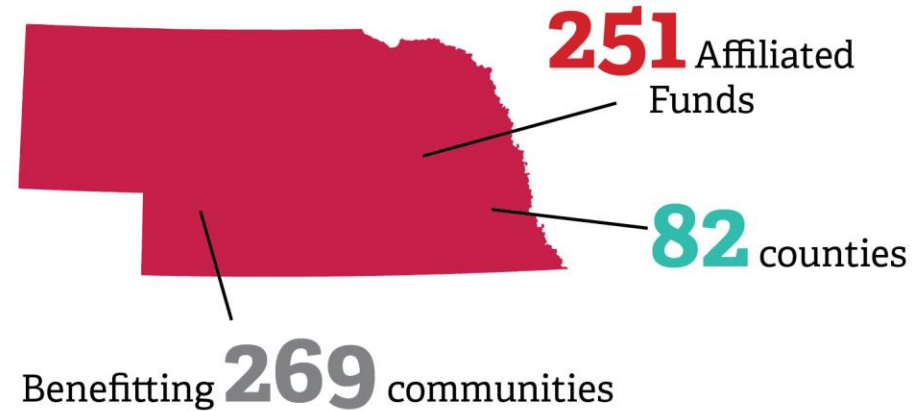
NCF AT A GLANCE

As of 6/30/24



1,500

Volunteer Fund Advisory
Committee members



PLANNED GIVING



361
Planned Gifts

TOTALING
\$68.5 Million

Total assets
\$256.3
Million



Endowed assets
\$163.7
Million

45,669
Contributions in the last
5 years



\$553
Million
Reinvested since 1994



COMMUNITY ENDOWMENTS

THEN | 2014

NOW | 2024



Community-Focused Unrestricted Endowment

- For development, not relief
- Discretionary capital
- Margin of excellence
- Create space to envision new possibilities
- Local leaders make a case for investing locally

Unrestricted Endowment for Community-Based Affiliated Funds

	2024	2018	2012
CBAFs with an unrestricted endowment	88	75	63
CBAF unrestricted endowments (million \$)	\$70	\$34	\$12
CBAFs with \$10,000+ payout	50	41	16
CBAFs with \$50,000+ payout	18	9	2

Community-Based Affiliated Funds

Unrestricted Endowment

	2024	2018	2012
\$1,000,000+	20	11	2
\$500,000+	34	20	6
\$250,000+	50	33	14

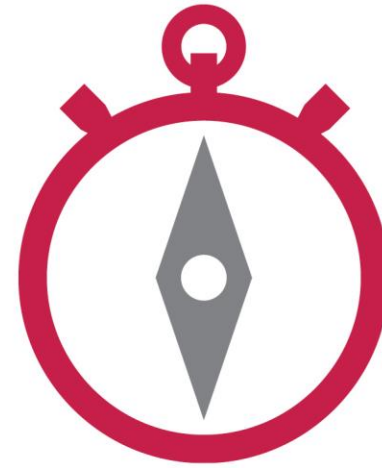
Leaders are people
who *create a shared vision*
powerful enough to lift people
out of their day-to-day petty
preoccupations and focus
them on things
worthy of their effort.

From Strategic Plan to Strategic Framework

Strategic Plan



Strategic Framework



NEBRASKA

is a place where our
hometowns are

achieving their dreams.



NEBRASKA COMMUNITY

F O U N D A T I O N

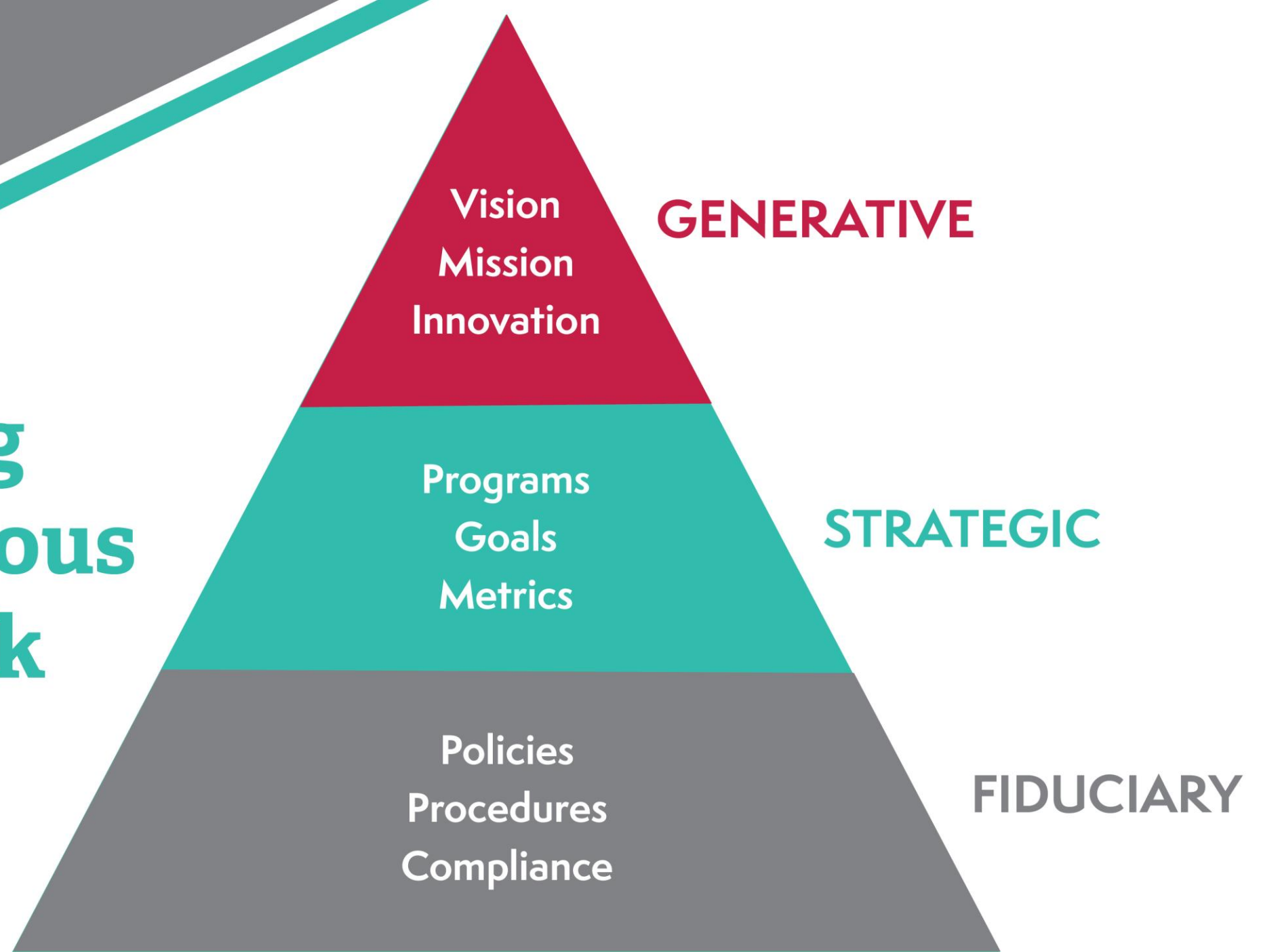
We *unleash* abundant local assets,
inspire charitable giving, and
connect ambitious people
to build stronger communities
and a *Greater Nebraska.*



Our Goals

-  1. Affiliated Funds have the capacity, competence and confidence to inspire, lead and support progress in their place
-  2. Affiliated Funds are using payout from their unrestricted endowment to create positive change that otherwise may not occur
-  3. People attraction is occurring in Nebraska hometowns
-  4. The NCF network is diverse and inclusive
-  5. NCF is known for building an optimistic, confident brand for Greater Nebraska
-  6. NCF has the institutional capacity and financial stability to carry out its mission

Building a Generous Network

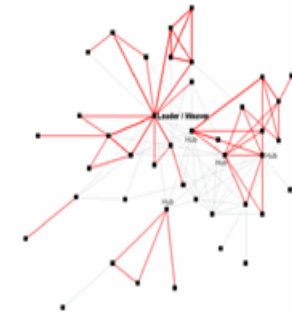




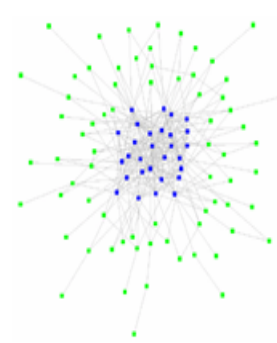
Scattered clusters



Hub-and-Spoke



Multi-hub



Core Periphery



Where most network-building begins

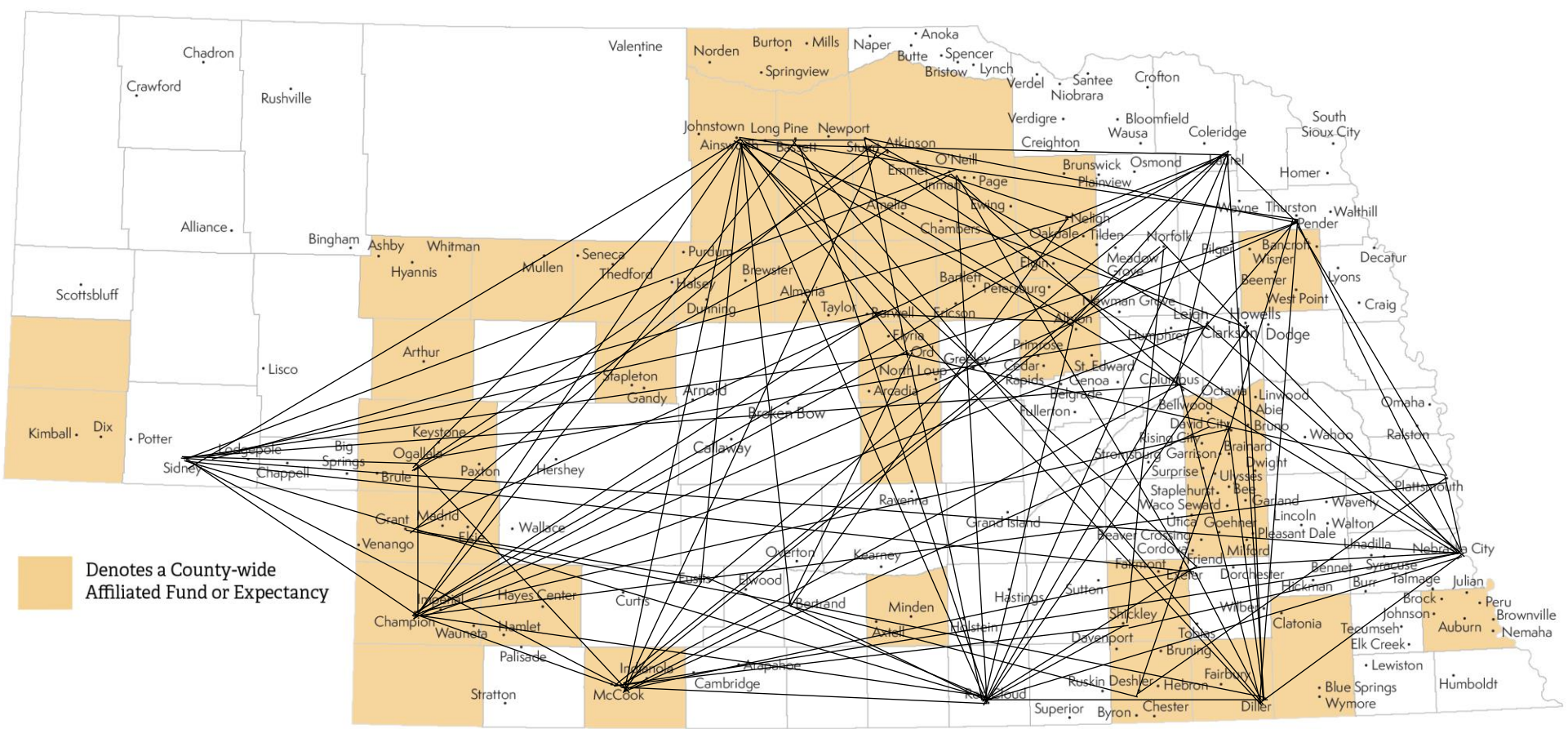
Source of network maps: Valdis Krebs

Self-sustaining network

Evolution of Networks

- Networks evolve in a predictable pattern from disconnected into a healthy self-sustaining / self-organizing network.
- It evolves from scattered clusters to a strong web of interconnected relationships and behaviors.

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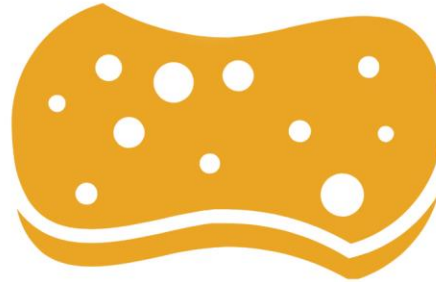
Innovation Comes from the Edges

Innovators are Found in the Margins

Which way is better for more community prosperity and growth?



*Hard, repellent,
must be cracked open*



*Permeable, absorbent,
open, retains shape*