

'Creating community organisations in which people really want to be involved.'





Acknowledgment of Country

We acknowledge the traditional owners of this land - **the Gringai People**- and their continuing connection to land, water and community. In the spirit of reconciliation, we pay our respect to their Elders past, present and future for they hold the knowledge of an ancient culture, and aspirations for future generations.



Introducing Steph Walsh



Rural Aid Community Development
Program Manager

Kokoda 25



Organiser- Jim Doyle



1. Being here in Paterson!





Paterson.







THE LANDING PLACE PATERSON, N. S. W



Quick Quiz

1. Why was the pecan tree planted by John Tucker in tucker Park?



**To commemorate
end of World war !**





Quick Quiz

2. Original name of the Paterson Court House Hotel?



Cricketers' Arms Hotel



Quick Quiz

**1. Paterson's oldest
surviving building?**



**Sunnyside -
opposite the
former Anglican
Rectory**



Quick Quiz

4. Name the person who left his wealth to create a agricultural training college for youth and an amazing heritage legacy?



Charles Boyd Alexander

**CB Alexander Foundation
CB Alexander Agricultural
College
Tocal Homestead**

2. Being with people who care!

'The greatest asset of any community is simply people who care'

Paul Born





**‘Great communities
don’ t just happen! -
They are created,
nurtured and sustained
by caring, connected and
involved residents.’**

(Peter Kenyon)



3. Our workshop theme tonight!!



'Creating community
organisations in which
people really want to
be involved.'



How to-

- create an environment where people want to contribute and make a difference to something they care about.
- get more people involved in local community organisations.
- create a welcoming inclusive environment where people have fun and make a difference.
- get people involved so they feel as if their time is valued.
- to appreciate and recognise people for difference they make.
- create an environment where young people want to get more involved in the Community



"Encouraging and supporting communities to be healthy, caring and enterprising places where all members belong, matter and contribute"

Key Thought Tonight!

'Every community that is getting stronger has at its centre, an effort to build up a wider circle of people who choose to take action for the common good.'

Mike Green

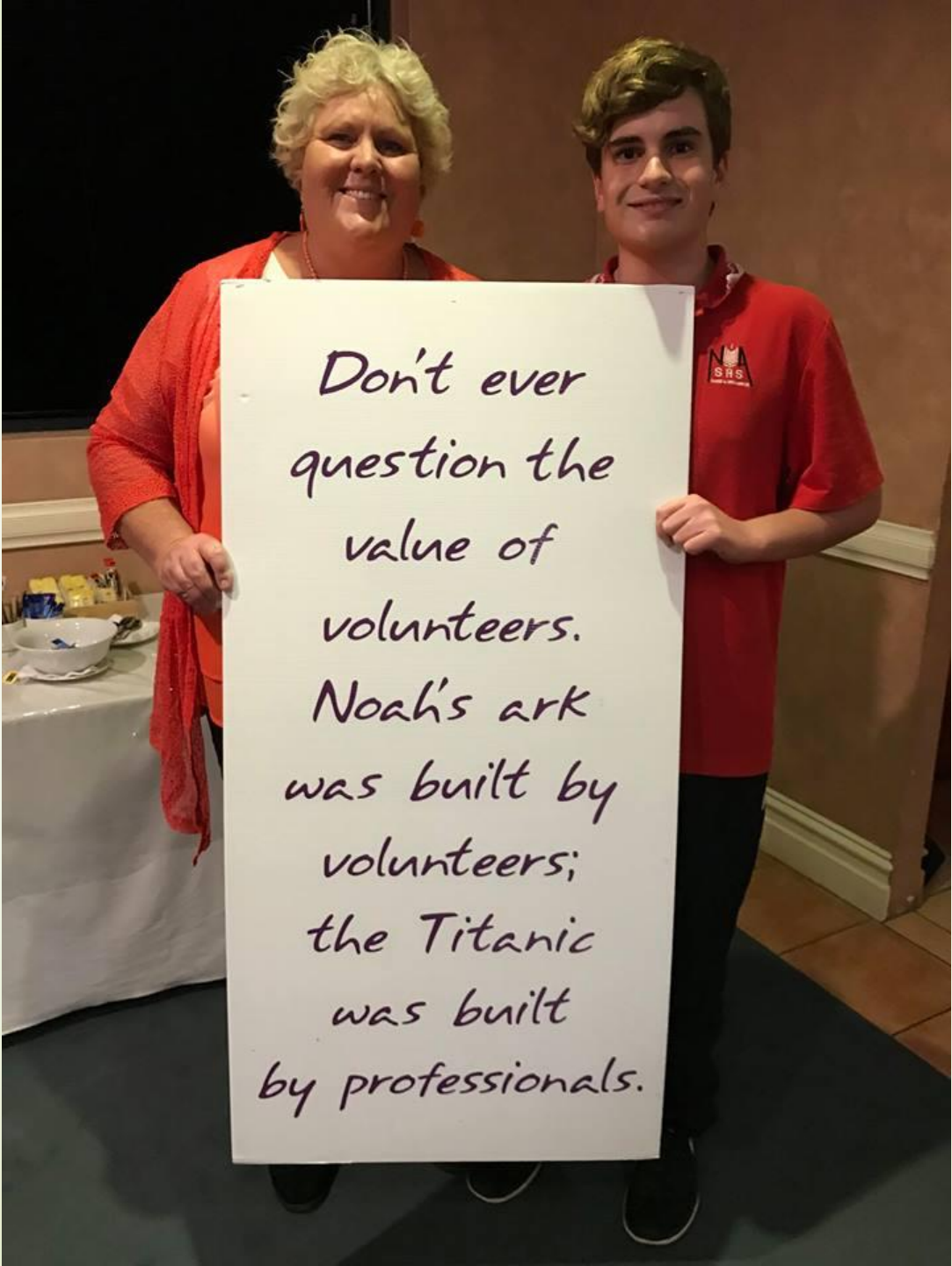




Formula for successful community member/volunteer recruitment and retention relates to satisfying six motivation emotions:

- They want to contribute and make a difference to something they care about.
- They want opportunities for self-development, skill enhancement and personal achievement.
- They want to make connections and meaningful relationships.

- 
- They want to be in control of their time and contributions.
 - They want to have fun.
 - They want be appreciated and recognised for their efforts.

A photograph of a woman with short blonde hair wearing an orange cardigan and a young man with brown hair wearing a red polo shirt. They are both smiling and holding a large white rectangular sign. The sign has handwritten text in black ink. The background shows an indoor setting with a table covered in a white cloth and some items on it.

*Don't ever
question the
value of
volunteers.
Noah's ark
was built by
volunteers;
the Titanic
was built
by professionals.*

Rosalynn Carter



**“Without volunteers,
we’d be a nation
without soul”**



**Edna
Freeman,
Geraldton**

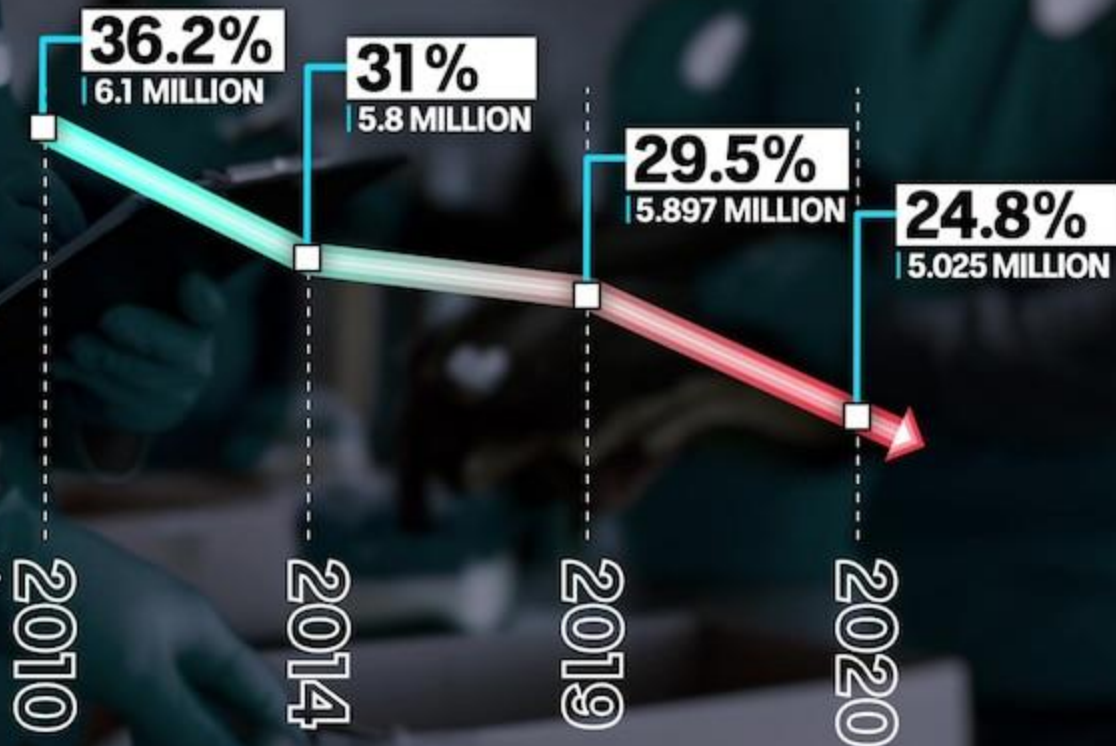
Tim Costello



"The greatest issue facing most communities is the problem of commitment. People with civic values who put in the unpaid, honorary hours, the teachers and the mentors are disappearing"

VOLUNTEERING IN AUSTRALIA

SOURCE: AUSTRALIAN BUREAU OF STATISTICS,
GENERAL SOCIAL SURVEY.





- Volunteering WA chief executive Tina Williams -
18/08.2022

**"There's been a loss of
over 1,500,000 volunteers
- a 22 per cent reduction
over the past six years in
Australia"**



St John's Ambulance WA

2019- 11,500 Volunteers

2023- 6,500 Volunteers

‘Most communities can often be compared to a football game where 30,000 people who need the exercise, turn up to watch 36 players who don’t.’

(Peter Kenyon)







Building a Park in a Day- Narrogin, 1992





Social hub: Coorow residents Emma Gladman, Victoria Syme, John Stacy, Trevor Just, Tim Broun and Bruce Cunningham are ready to set to work on the local hotel, which now belongs to the town's population of 240. Plans are afoot to restore the 1930s building to its former grandeur. PICTURE: MAL FAIRCLOUGH

A local hotel owned by local people

■ By Andrew Gregory

THE tiny Wheatbelt town of Coorow grasped its future in its own hands by buying the local hotel last month.

An award-winning community organisation plans to restore the 1930s establishment to its original condition.

Coorow Community Land Incorporated committee members said the old watering

came from a grant from the Federal Government's historic hotels program.

The hotel is the meeting point for the town, situated on the cusp of the Wheatbelt and Mid-West regions, about 270km north of Perth.

Unlike most city hotels, it was a place to entertain the whole family with a games room and playground at the rear.

Now that its ownership is secured, the

town — at the third Community Clean-Up Day.

Chairman John Stacy said the hotel needed a lot of work because it had slowly deteriorated over the years.

Small rural communities like Coorow relied on sporting events and the local hotel for their social gatherings, according to Mr Stacy.



**‘We have simply
outsourced
citizenship!’**

-Peter Kenyon



Firey force runs dry

JOHN FLINT

BUSH fire brigades are seriously depleted in several parts of regional WA, with 27 brigades manned by just four or fewer volunteers.

Across the State, 65 brigades have fewer than 11 volunteers going into the fire season. The Department of Fire and Emergency Services says it is prepared for this summer, but wants to boost numbers in regions such as the Mid West Gascoyne, which has 11 brigades with fewer than five volunteers and another 14 brigades with fewer than 11 members.

The Goldfields Midlands and Great Southern regions are also desperate for reinforcements. Of the 99 brigades in the Goldfields Midlands, eight have fewer than five volunteers, while six brigades in the Great Southern are in the same predicament.

DFES is keen for people in these regions to answer its call for volunteers.

"The superintendents of these regions have commented that both are farming regions that have been significantly impacted by the corporatisation and mechanisation of farming," a spokeswoman said.

"This has resulted in depopulation and ... it's proving difficult to maintain levels within the local brigades."

The recently tabled DFES annual report showed volunteer numbers across the State were down by 2333 on last year — about 8 per cent. "Issues include declining numbers of volunteers in the

regions and a steady increase in volunteers' average age. These issues could impact volunteers' capability and capacity to respond to emergency incidents," the report said.

But Fire Commissioner Wayne Gregson told *The Sunday Times* the quality of the data in the annual report was patchy. In some cases the figures, supplied by local councils which operate the brigades, reflected firefighting capacity and, in other cases, it also included volunteers in support roles.

DFES human resources director Karen Roberts said the agency had spent the past two to three years "cleansing the data" to get more accurate records.

"It's a bit unreliable to say the (drop in volunteer numbers in the annual report) is because people are leaving. It could well be we've got better data," she said.

Nevertheless, Mr Gregson said "volunteering is on the decline" in WA.

"I'm not stressing (about this summer)," he said. "We will always manage with what we've got."

Association of Volunteer Bush Fire Brigades president Dave Gossage said there were many roles that needed filling, not just frontline firefighting.

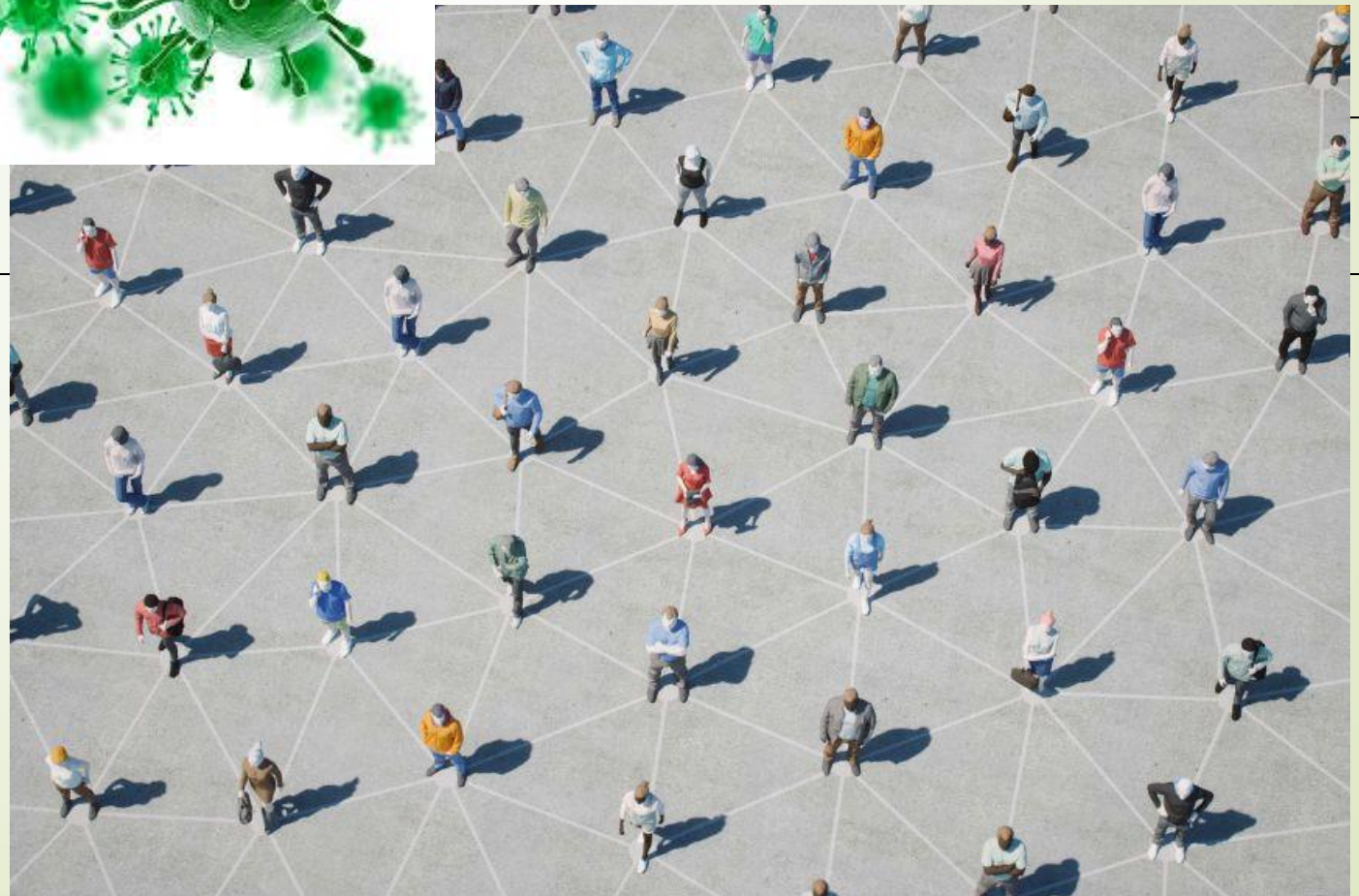
Rosie Yeoh and her dog Atlas signed up with the canine section of the State Emergency Service four years ago. For the past 18 months, Yangebup resident Ms Yeoh, 27, and the German shepherd have tracked missing people.

"I absolutely love it," she said. "It's his favourite thing to do in the world."

Sunday Times 28/11/16



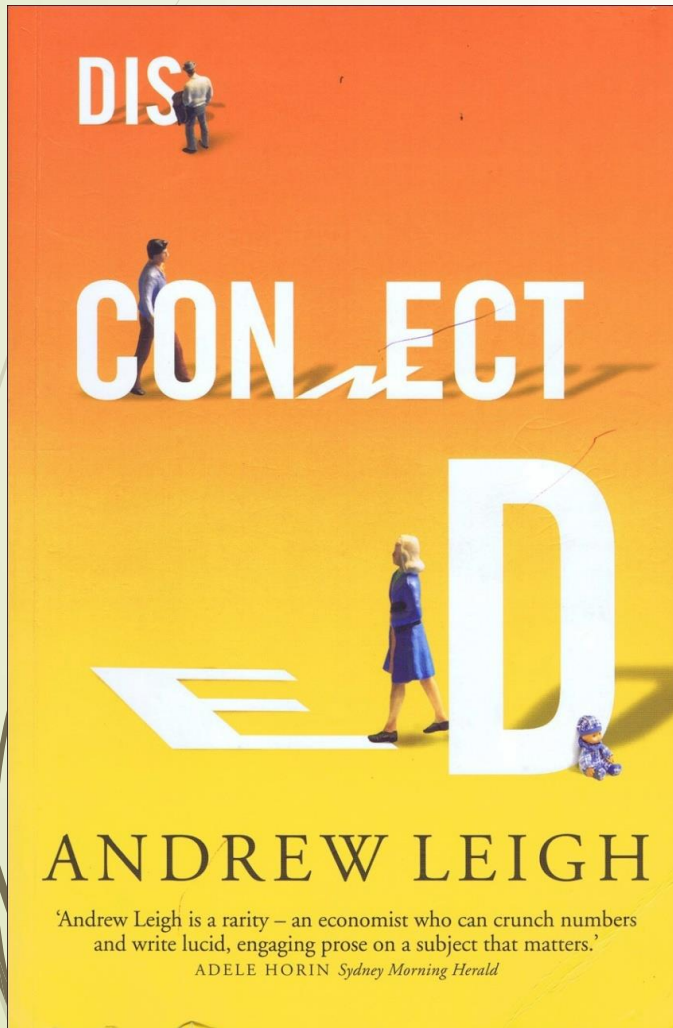
Why?





**Declining
community
engagement
and levels of
social capital**

OUR REALITY TODAY



- ☐ We are meeting less in organisations
- ☐ We play less organised sport
- ☐ We hang out less at the bar
- ☐ We know and trust our neighbours less
- ☐ We meet with friends less, and have less trusted friends
- ☐ We socialise with the family less



2018 OmniPoll

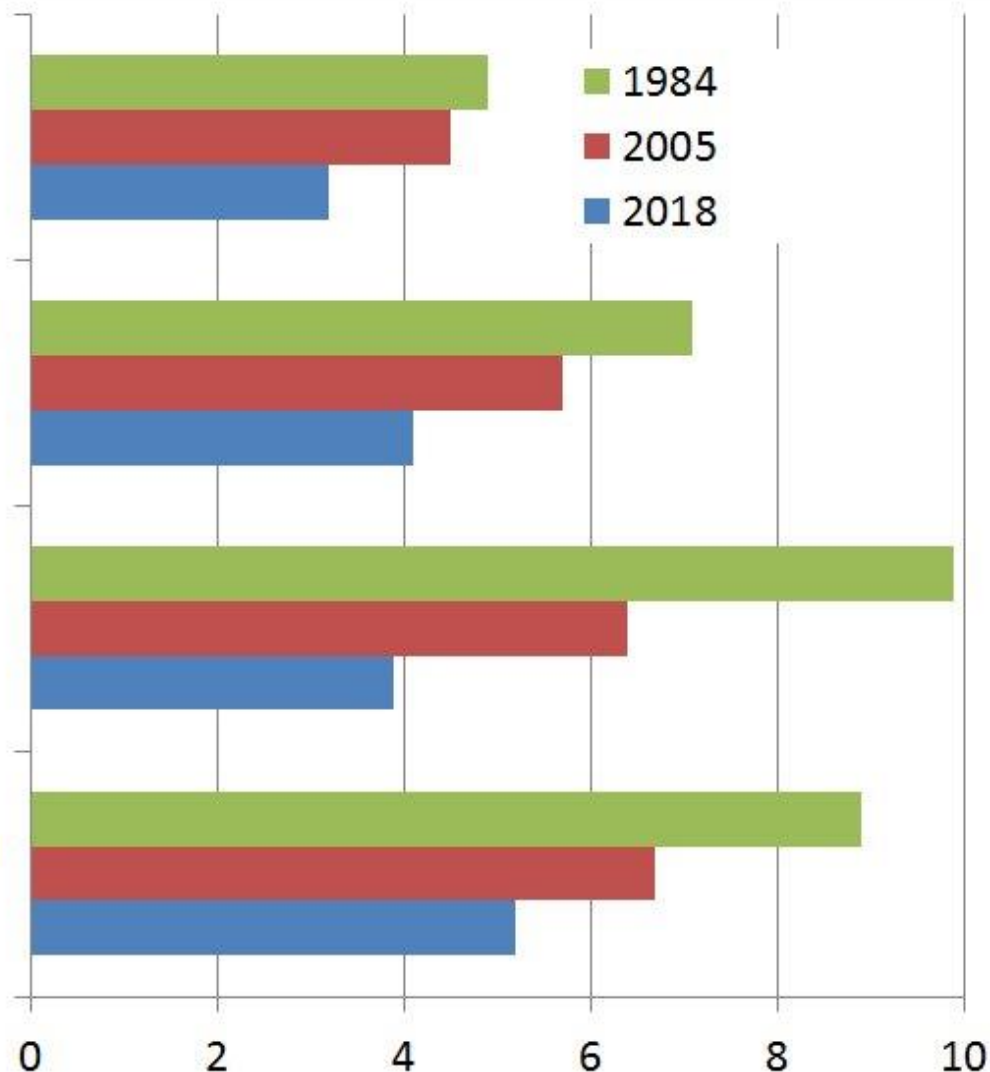
'Compared with the mid-1980s, Australians today have four fewer really close friends: people they could talk with frankly, without having to watch their words....18% of people say they have no one to turn to in times of difficulty'

How many people are there around here to whom you can turn in times of difficulty?

How many people are there living around here from whom you can easily ask small favours?

How many friends do you have in this area whom you could visit any time, without waiting for an invitation?

Among your family and friends how many people are there easily available, whom you could talk with frankly, without having to watch what you say?



Sources: 2018 figures from OmniPoll, conducted by Martin O'Shannessy. Earlier years from Andrew Leigh, 2010, *Disconnected*, UNSW Press, Sydney)



Average time with friends

Prior to 2013- 7 hours

2024- less than 3 hours

Prof Robert Putnam



**"The bonds of our
community have
withered"**

Lifestyle Contributors Volunteer Dropout

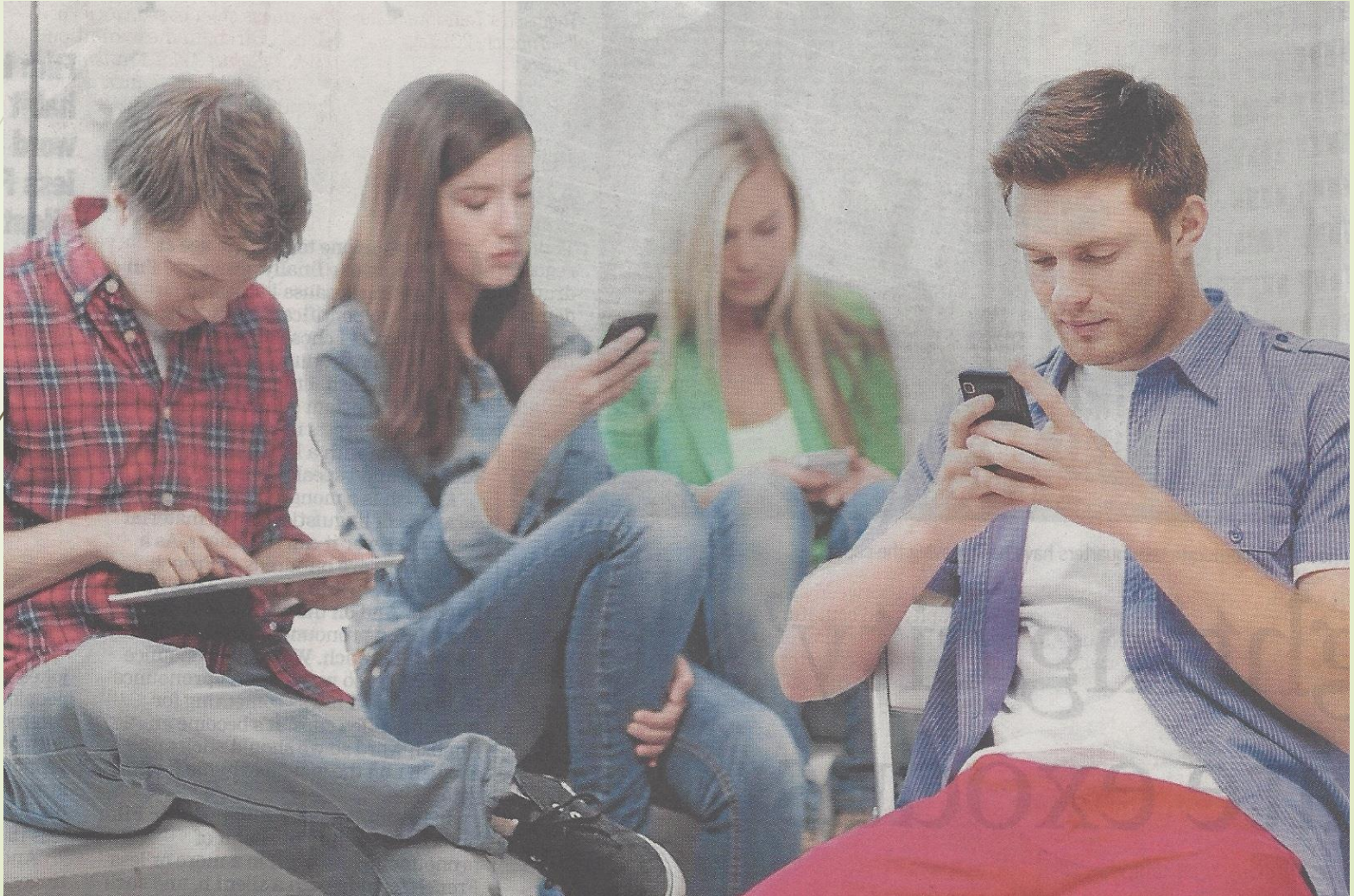
- ❑ **Changes in family structures**
(more people living alone; less children)
- ❑ **Time pressure** due to the increase in two career families, greater commuting distances to work...
- ❑ **Residential mobility**



❑ Electronic entertainment

- television
- internet

Massive Challenge!





Average Australian Daily Screen time in Australia

Scrolling social media- 2 hours 23 minutes

Average screen time- 3 hours 17 minutes

**Average mobile screen time- 2 hours 56
minutes**

❑ Pre-occupation individualism

'There is no such
as community.
There are only
individuals and
families'

Maggie Thatcher,
former UK Prime Minister



Hugh Mackay



"We've been changing in ways that have made us more individualistic, much more concerned about 'me and my rights and my entitlements and my identity.'

And that's all working against our natural proclivities to be kind and compassionate and cooperative and help each other out"



- ❑ Over regulation

- ❑ Liability, compliance and duty of care issues

Volunteering at school? Think twice

■ Deborah Gough

Parents who volunteer in the classroom may no longer be able to organise play dates for their children, and social events will be alcohol-free affairs under a new code rolling out in Victorian schools.

Schools have been told to adopt a new code of conduct with acceptable and unacceptable behaviours for staff and volunteers by August 1, with the aim of preventing child abuse.

But the template given to schools by the Victorian Registration and Qualifications Authority (VRQA) sets out hardline attitudes, including social contact

between staff or volunteers and families, and on alcohol at school events.

The bar at the school fete, the wine and cheese night, or the beer after the working bee could all be off limits under the code.

Australian Education Union state president Meredith Peace said a literal interpretation of the code would stop many parents from volunteering and could isolate staff from their school community.

Ms Peace said parent volunteers would need to get social events with other families approved by the school principal.

"I think if you read this decision

in a very literal way, it is going to require a substantial change in how volunteers interact within their own school.

"You don't want a situation where parents are deterred from assisting in the classroom or from being involved."

Ms Peace said under the template a young high school teacher in a country school would not be able to play in the local football or netball team.

"You don't want a situation where a school teacher can't be involved in their local theatre company or sports club because they need approval," she said.

VRQA director Lynn Glover

denied the code would affect social contact between volunteers and other parents.

"If adopted, the sections about contacting students will not affect parents arranging play dates or people in a sports team which also has a student as a member," she said. "The sort of contact being discussed here is that which is solely intended to strike up an inappropriate relationship between an adult and a student."

Ms Peace said there was a risk that some principals might adopt the code without realising the ramifications. She said if schools modified them, and a problem occurred, they could also come under

fire for not adhering to the strict code.

The Child Safety Standard Code of Conduct template was introduced in response to the *Betrayal of Trust* – a state government committee report into the handling of child abuse by religious and non-government organisations.

Ms Peace said schools were increasingly reliant on parents to raise funds to supplement inadequate government funding.

She said schools, staff and volunteers were already highly regulated by the VRQA, the Victorian Institute of Teaching, and through Working with Children and criminal history checks.



- ❑ Dependence on 'Serviceland'

- ❑ Volunteer management practices

- ❑ Disillusionment with traditional organisational structures

eg. committees, club expectations

- ❑ Boredom- no longer fun

□ Professionalisation

Paid staff to run courses at St John centre

Volunteers upset

By Emma Brennan

VOLUNTEERS will no longer run the St John Ambulance Sub-Centre in Kalamunda, despite having raised the money to build it.

After July 1, St John Ambulance-paid staff will organise courses at the centre and opportunities for other community groups to hire the centre will be limited.

The sub-centre has been in Kalamunda for 23 years and offers two services: first-aid training courses organised by a volunteer committee and an ambulance service that is part of the St John metropolitan network.

Volunteers collected the funds to build the centre and many of them now feel that it is being "taken over" by headquarters.

Sub-Centre Committee chairman Alan Shawyer, who has been a volunteer for 26 years, said he just wanted the many people in the local community who had given years of dedication to the service to receive the recognition they deserved.

One such person is Gooseberry Hill resident Michael Giovinazzo, who has served on the committee and helped with first-aid classes and fundraising initiatives at the centre for 45 years.

"Now that volunteers will not be running the centre and community groups will not be able to hire it as much, some of us feel it will not really be part of Kalamunda any more," Mr Giovinazzo said.

First-aid trainer and the secretary of Kalamunda St John Ambulance, Rae Allsworth, said that as paid staff would now run most of the courses at the centre, a huge leap in course fees would result.

She also said she feared that the community spirit of the centre would be lost.

However, St John Ambulance first-aid training and services manager Geoff Davies denied that the centre would no longer involve the community.

He said St John Ambulance had introduced the administrative change to make first-aid training more accessible and convenient for all members of the community.

Mr Davies also said he was aware that other groups in the area used the centre for a range of activities. He said the service was committed to working with these groups to accommodate their needs as much as possible.

A get-together for Kalamunda Sub-Centre volunteers both past and present is being organised for Saturday, May 28.



Michael Giovinazzo outside the centre where he has helped for more than 45 years. Picture: Brian Mitchell

**"In Turbulent Times...Community is
the Answer"**

- Shani Graham





**What can we learn about
mobilizing community from
Shani Graham?**



Passion

**"A person without a smiling
face must not open a shop"
(Chinese Proverb)**



Seven Keys for Growing and Retaining resident involvement in our organisation



www.bankofideas.com.au/handouts/



1 - Open doors for all to contribute their gifts

**'EVERY LIVING PERSON HAS SOME GIFT OR
CAPACITY OF VALUE TO OTHERS. A
STRONG COMMUNITY
IS A PLACE THAT RECOGNISES THESE
GIFTS AND
ENSURES THEY ARE GIVEN.
A WEAK COMMUNITY IS A PLACE WHERE
LOTS OF PEOPLE CAN'T OR DON'T
GIVE THEIR GIFTS.'**

-Jody Kretzmann





The key asset
we need to
discover is
*"What people
care about"*



Canadian Survey : Why People Volunteered

**82% of respondents said:
'because someone who
they knew, asked them do
something they liked
doing'**

Damian Lynch 111, Pastor, New Prospect Baptist Church



A photograph of a church service. In the foreground, a man in a dark suit is seated at a table, looking towards the right. The table is set with several water bottles and white cups. In the background, a group of people are seated at similar tables, some looking towards the front of the room. The image has a slightly grainy, halftone texture. Overlaid on the lower half of the image is the title text in a large, bold, red, italicized serif font.

***Story of the New
Prospect Baptist
Church***

Conversation Questions

Introduction

My name is _____.

1. What is your name?
2. Did someone talk to you about what the 'Gift Exchange' is all about?
3. What do you understand it to be?

Basically, we believe that everyone has God-given talents and gifts that can be used to benefit the community. I'd like to spend a few minutes talking to you about your gifts and skills.

Gifts

Gifts are abilities that we are born with. We may develop them, but no one has to teach them to us.

1. What positive qualities do people say you have?
2. Who are the people in your life that you give to? How do you give to them?
3. When was the last time you shared with someone else? What was it?
4. What do you give that makes you feel good?

Conversation Questions

Skills

Sometimes we have talents that we've acquired in everyday life such as cooking and fixing things.

1. What do you enjoy doing?
2. If you could start a business what would it be?
3. What do you like to do that people would pay you to do?
4. Have you ever made anything? Have you ever fixed anything?

Dreams

Before you go, I want to take a minute and hear about your dreams - those goals you hope to accomplish.

1. What are your dreams?
2. If you could snap your fingers and be doing anything, what would it be?

Damian Lynch 111



***‘We were feeding folks,
but we were not getting
to know them’***



**'EVERY LIVING PERSON HAS SOME
GIFT OR CAPACITY OF VALUE TO
OTHERS. A STRONG COMMUNITY
IS A PLACE THAT RECOGNISES THESE
GIFTS AND
ENSURES THEY ARE GIVEN.
A WEAK COMMUNITY IS A PLACE
WHERE
LOTS OF PEOPLE CAN'T
OR
DON'T
GIVE THEIR GIFTS.'**

-Jody Kretzmann



'People really want to get involved. They really want to. They're looking for a way to turn their frustration, excitement, anxiety into action. The theme of my work in community for my entire life is that there are assets and gifts in community out there in communities, and that our job as good servants and as good leaders is having the ability to recognize those gifts in others, and help them put those gifts into action.

Communities are filled with assets that we need to better recognize and mobilize if we're really going to make a difference'

-Michele Obama





Denver D'Cruz
Inclusion Solutions -

Three Club Questions-

- What is your job?**
- What are your two main passions?**
- What skill could you contribute to our Club?**

Community Skills and Passion Audit

Our organisation seeks to inspire and support local residents to discover the strengths and opportunities of our local community, and engage in community projects that 'make a difference'. This audit sheet seeks to identify community residents who may be able to share their interests and experiences with students.

Any information shared will only be shared with your permission.

Name: _____ Today's Date: _____

Position: _____

Address: _____

Contact No: _____ Email: _____

Please list 2 – 4 things in each category – things you are happy for us to know about you.

HEAD (things I know something about, and would enjoy talking about, or teaching to others about, e.g. local history, conservation, business management etc)

HANDS (things I know how to do and enjoy, e.g. project organisation, gardening, painting, rock climbing, cooking, jewellery making, using the internet, sign language etc)

HEART (things I care deeply about, e.g. environment, intergenerational activities, animal welfare, women's rights, youth unemployment etc)

COMMUNITY INVOLVEMENT (groups / committees / clubs I am a part of)

Please return your completed form to our group postal (_____) or email (_____). This information will be kept on file and stored in the school office. Information can be updated at any time.

(Inspiration for this form came from the LEAD ON Organisation in Bendigo, Victoria)



HEAD

**Things I know
something about,
and would enjoy
sharing**



HANDS

**Things I know how
to do and enjoy**



HEART

**Things I care deeply
about**



HEAD

Health & Nutrition

Don –
dblack@gmail.com



HANDS

Public Speaking

Don - dblack@gmail.com



HEART

**Youth
Empowerment**
Don –
dblack@gmail.com



Compassionate Community- Municipality of Head, Clara and Maria in the Ottawa Valley



Grinnin' & Givin' A Hillbilly Fundraiser Fiesta Ages 19+

Would y'all join us for ...

"Compassionate Communities" Cocktail Hour
with Australian Community Enthusiast
Peter Kenyon

& Dancing featuring The Laurentian Hillbillies

Your support will help us be prepared to
welcome Crystal Fischer back to work!

15 Township Hall Road,
Stonecliffe

June 1, 2024
4:00 pm to 9:00 pm

\$60 + HST
incl. entry, supper
and two drink
tickets

For tickets, go to:

<https://Hillbilly-Fundraiser-HCM.eventbrite.ca>

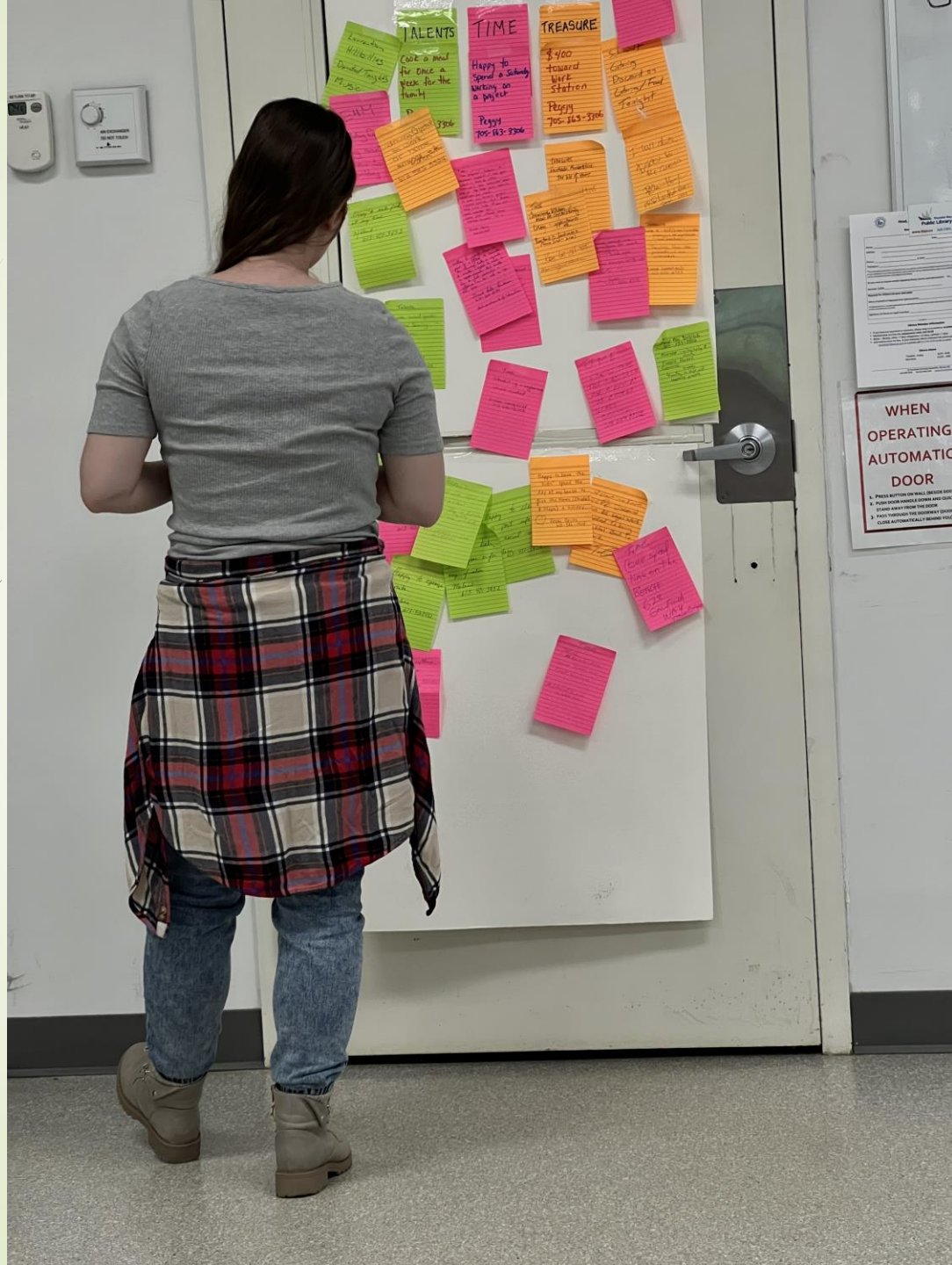
A \$25 charitable donation receipt will
be provided for each ticket purchased.

For more info: call, text, or email
Deputy Mayor Richer at 226-373-4674
r.richer@headclaramaria.ca or
E4m @ jaymie@e4m.solutions

Sponsored by Head, Clara, Maria, E4m & Wishart Law

What GIFTS could you
contribute to helping our
community to welcome Crystal
back to work?







Discover what people care about

"Everyone cares about something, and that passion is his or her motivation to act."

-Jody Kretzmann



Kal Barteski, Winnipeg Artist and Activist













Paper & Sand by Chloe



Saturday, July 26, 14

Paper & Sand by Chloe



Saturday, July 26, 14

Paper & Sand by Chloe



Saturday, July 26, 14

Paper & Sand by Chloe



Saturday, July 26, 14

Bella Burgemeister: 11-year-old Community Builder





My BIG Idea

for my community...

The "My Big Idea" Postcard is an opportunity to share your great ideas for your community (you know, the ones that come to you in the shower!).

Tell us your Big Ideas for what your community needs to look like, be like and feel like in the future ... and the best actions to make it a reality.

Your Big Ideas are about creating an exciting vision of your community's future.

*"Nothing else in the world is as powerful as an idea whose time has come."
Victor Hugo*





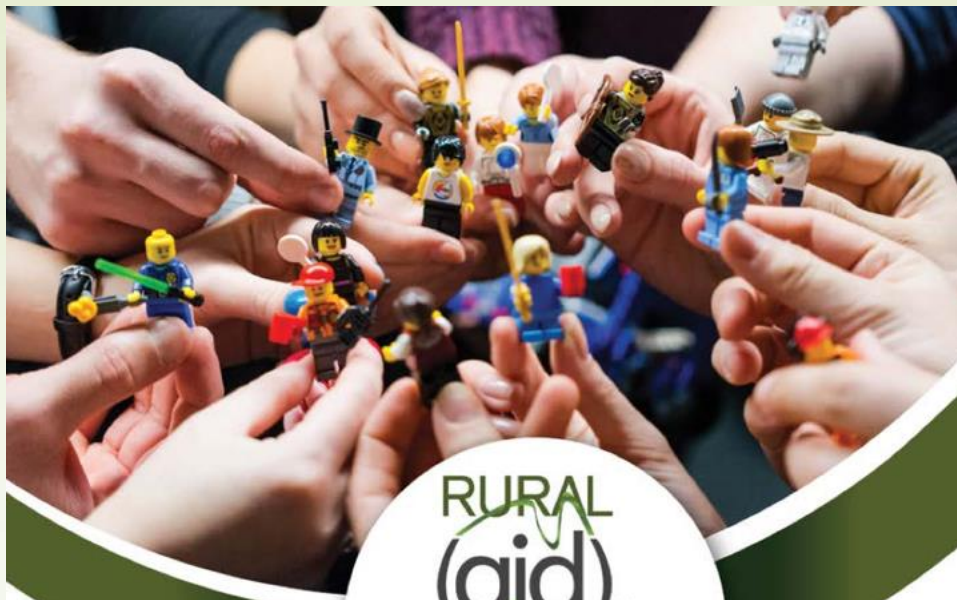
My BIG idea for our community is ...

And I could contribute to making it happen by ...



Name :

Contact phone/email :



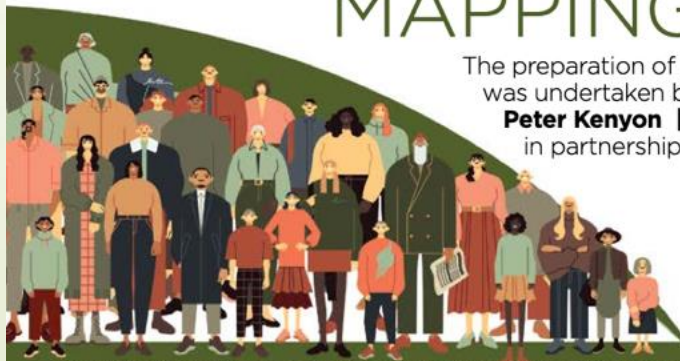
RURAL
(aid)
AUSTRALIA



A GUIDE TO ASSET MAPPING

The preparation of this guide
was undertaken by

Peter Kenyon | Bank of I.D.E.A.S.
in partnership with **Rural Aid**



Rural Aid and Bank of Ideas respect and honour Aboriginal and Torres Strait Islander Elders past, present and future.
We acknowledge their stories, traditions and living cultures on this land and commit to building a stronger future together.



2:

Use multiple ways to
promote volunteerism
and recruit
volunteers..



ASK

ASK

ASK





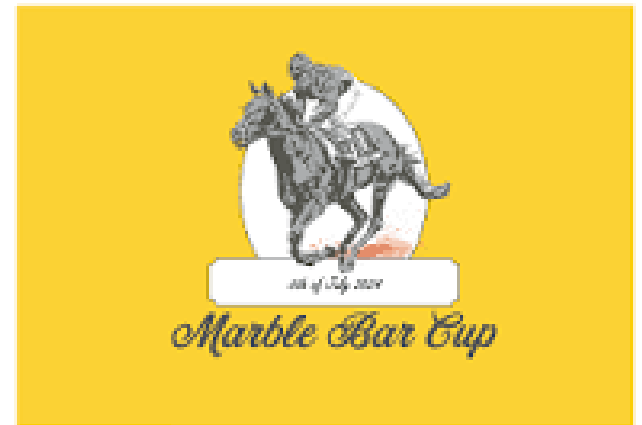
See Handout:

**# "27 ideas to help
member/volunteer
promotion &
recruitment"**



**Ray Johnstone who placed a
Gumtree ad for a fishing buddy**

Wendy McWhirter-Brooks CRC Chair



A community that
comes together long
after the bell rings.

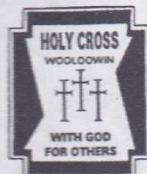


Holy Cross Woolloowin, Qld

Key Dimensions of the Holy Cross School Parents and Friends' Association's Contribution to the School Community

SOCIAL	PASTORAL	RESOURCING	FINANCING	FUNDRAISING	ENVIRONMENTAL	EDUCATION
Welcome BBQ	Monetary Support for those in need	Class Resources as required	P&F Account Audit	Festival – Sunday 3 rd June	Working Bees (as needed)	Library Funding
Co-ordination of Class co-ordinators	Donations to relevant Charities	Art Funding	P&F Federation Levy	School Musical Support (Bi Annual)		Arts Funding
Festival	Benevolent Fund	Band Funding	Provide Resourcing as listed	Uniform Shop		Band Funding
Drinks at AGM	Food Bank	PE Equipment via Coles Vouchers Promotion	Tuckshop Accounts	Election BBQ - State		Class Room Resources
School Disco		Library Resourcing	Uniform Accounts	Election BBQ - Council		Computers / IT
State of Origin night		Class Room Improvement		Bunnings BBQ		
Mothers' Day Dinner		Tuckshop		Entertainment Books		
Mothers' Day Stall		Uniform Shop		Pizza Days		
Fathers' Day Stall		Grants Committee		School Disco		
		Computers-IT				

'Just one thing'



HOLY CROSS SCHOOL

P&F Association ABN: 66 021 021 289 CRICOS Provider No: 00546K
40 Morris Street, Woolloowin Qld 4030 - Ph (07) 3857 2443 Fax 3357 9532
Website: www.hcpswoolloowin.qld.edu.au

Dear Parents/Carers and Friends,

Please see the Holy Cross School P&F Association's "Key Dimensions" document (overleaf) outlining the activities our P&F are involved with and the list (below) of social and fundraising ventures planned for 2012. At Holy Cross, we encourage all families to assist with **'at least one thing'** throughout the school year to help raise funds for the improvement/maintenance of facilities and resources to benefit our children and the entire school community.

We understand everyone has a busy schedule juggling work and family commitments, however it would be greatly appreciated if every family would volunteer to assist with events/functions/tasks this year. ***Please use the form below to nominate your preferences for volunteering and return to our school Office or via email: pfhcps@bne.catholic.edu.au by February 29.***

Thank you for your consideration,
Peter, Maddie, Toni and Tony on behalf of HCS P&F

2012 Social/Fundraising Ventures and Services

- Uniform Shop
- Tuckshop
- Class Co-ordinators
- State Election BBQ/Cake Stall (March)
- Council Election BBQ/Cake Stall (April)
- Disco (April/May)
- Mothers' Dinner (May)
- Mothers' Day Stall (May)
- Festival volunteers (June)
- 'State of Origin Night' Event (June)
- Bunnings BBQ (July)
- Pizza day (July)
- Disco (August)
- Working Bee (August)
- Fathers' Day Stall (September)
- School Musical (September)
- Pizza day (October)

P&F Association Volunteer Nomination

I,.....,
(name)

parent of.....,
(please write name and grade of eldest child at HCS)
wish to be involved with the following
activities at Holy Cross School :

-
-
-

Please contact me via (email/phone/txt)

e:.....

h:.....

m:.....



Promote.
Promote. Promote

"Tell your story!"



Friends of Upper Lesmurdie Falls





3- Be Relationship Orientated

“Building social connectedness and relationships is the fundamental action in community building”

-Mike Green



Communi-Tea









Have Fun

*'The usual trouble
with volunteers is not
killing them with
overwork, but boring
them to death'*

-Harold Seymour



Top Ten Reasons Why Volunteers Leave

Reason #10

The reality of their experience is not what they expected when they signed on.

Reason #9:

They don't like the work they are being asked to do nor how it is being done.

Reason #8:

Veteran or leadership volunteers won't let them into the "insider" group.

Reason #7:

They spend more time meeting than doing.

Reason #6:

No one listens to their suggestions.



Reason #5:

They feel unrecognized, and see that thanks are unfairly given to everyone, no matter who did the most work or none at all.

Reason #4:

They are no longer asked to participate.

Reason #3:

They do not actually understand *how* to get more involved.

Reason #2:

They can no longer see how their involvement makes a difference.

**And the #1 reason volunteers leave is:
It stopped being fun.**



Top Reason Why Volunteers Leave?

**“It stopped being
fun!”**



**“Why call a meeting, when
you can have a party”**

-Jim Diers







Lesmurdie Surf Club



Dampier Volunteer
Fire & Rescue Service

Ph: 9183 0593

VOLUNTEER
TODAY

You can make
a difference
Wed 5pm @ THE
STATION

Proudly supported by

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Initiative of the Marburg Resident's Association



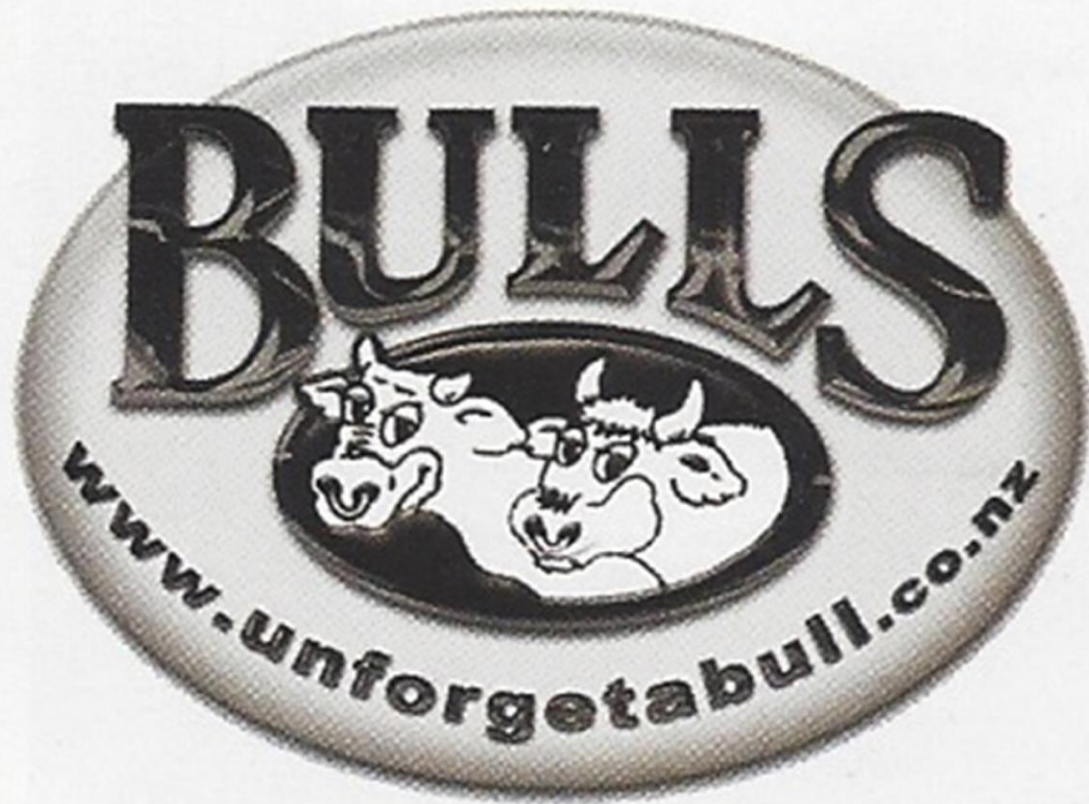


Herd Of Bulls?



A Town Like No Udder

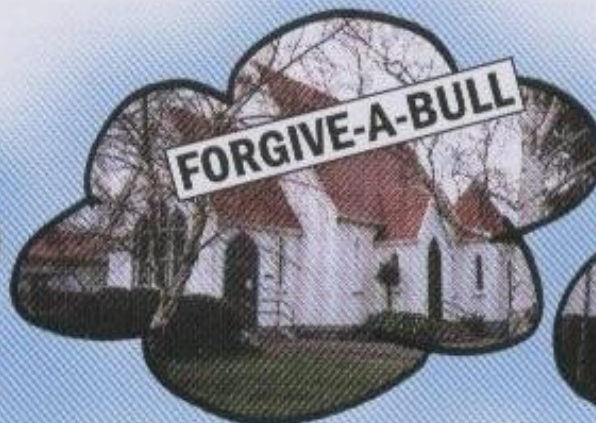
RANGITIKEI
CHOSEN PATHWAYS



An Unforget-a-bull Town



EXTINGUISH-A-BULL



FORGIVE-A-BULL



SOCI-A-BULL



CONST-A-BULL



ANIMAL HOSPIT-A-BULL



CURE-A-BULL





BULLS

BANK-A-BULL

W

ash

20 10:04AM







TOWN HALL



SOCI-A-BULL

BULLS



INFORM-A-BULL





Greetings
from



top town where

People are RESPECT-A-BULL, HOSPIT-A-BULL and AMI-A-BULL



The town is LOCATE-A-BULL, REACH-A-BULL
and ACCESS-A-BULL

You will be safe here as we have a CONST-A-BULL
who is RELI-A-BULL and INDEFATIG-A-BULL



You will not be hungry because food variety is
AVAIL-A-BULL and DIGEST-A-BULL

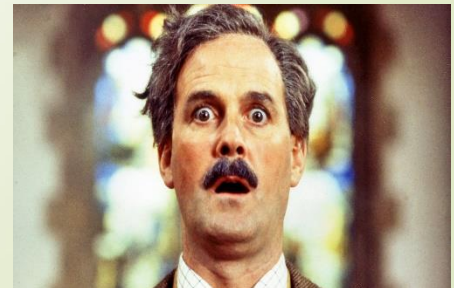
This town is IRRESIST-A-BULL



Key Principle: Use Humour

'If I can get you to laugh with me, you'll like me better, which makes you more open to my ideas'

-John Cleese



ALRIGHT
Y' BASTARDS
IT'S
CHRISTMAS!
START
SPENDING!







DUE TO COVID 19

lll 
SWEET CAROLINE...


IS BANNED!

THERE WILL BE NO:
TOUCHING HANDS
REACHING OUT
TOUCHING ME
TOUCHING YOU



WARNING

BARS NEED YOUR HELP
WE CAN ONLY OPEN AT
1/3 OF OUR CAPACITY!

THOSE WHO CANNOT
DRINK FOR 3
ARE KINDLY ASKED TO
LEAVE THEIR PLACE TO THE
PROFESSIONALS!!







5. Create rituals and Traditions



Saturday, July 26, 14



Saturday, July 26, 14



6:

Use multiple ways to
recognise and reward
volunteers.



See Handout:

**"71 Ideas to Retain,
Recognise and Reward
Members/Volunteers"**



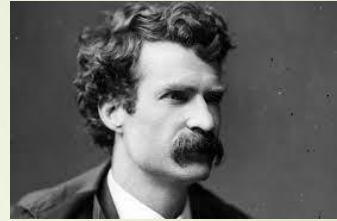


***'Volunteer burnout
is doing too much,
with too little,
for too long'***

- Source Unknown

***'I can live for two months
on a good compliment'***

-Mark Twain



***'There are two things
people want more than
sex and money
...recognition and praise'***

-Mary Kay Ash



*'One kind word can warm
three winter months'*

-Japanese Proverb

*'Silent gratitude isn't
much use to anyone'*

-Gladys Bronwyn Stern





Mandurah Volunteer Marine Rescue Group was one of the groups recognised recently at the Volunteer Appreciation Evening.

Nod of appreciation for local volunteers

EVENING GIVES THANKS TO EMERGENCY SERVICES

TEN emergency services groups were represented at the second Volunteer Appreciation Evening at Mandurah Performing Arts Centre on Thursday.

Mayor Marina Vergone acknowledged the strong community spirit demonstrated by emergency service volunteers.

"Local emergency service volunteers donate their time to preserve life and property, and it's important to recognise

the critical role they play in protecting our community," she said.

"Our emergency service volunteers represent what the Mandurah spirit is about: helping others, reaching out, and giving up valuable time for the community."

Community Spirit Awards went to Pam Bennett, Steve Peraldini, Warwick Webb and John Ree, while the team award went to Liam Gould and

Chloe James. Mandurah State Emergency Service, Falcon Volunteer Fire and Rescue Service, Mandurah Volunteer Fire and Rescue Service, Mandurah Volunteer Marine Rescue Group and Dawesville Ambulance Volunteers won unit awards.

The Community Spirit Awards recognise those who display outstanding dedication, community involvement and personal attitude.

The Times 19/10/16

Giving back has its own rewards card

A CASH bonus is up for grabs for community groups that are quick to sign up to a new City of Swan program in January.

The Membership Rewards Card program is free to registered members of volunteer-led community associations and offers discounts to them and their families at participating local businesses.

To encourage them to sign up businesses, the first 10 eligible groups that deliver six correctly completed business registration forms between January 11 and January 27 will receive \$100.

Robert Gardiner, who volunteers with sports club Binar Sports and Swan View Community Association, has signed up 12 businesses to the program.

"Most businesses have welcomed the opportunity to get more customers simply by supporting their local community," he said.

"It is not hard to give a local business something that is designed to help them for free."

Mr Gardiner said the program was beneficial for both community groups and businesses.

"The community groups I volunteer with exist for the



benefit of the people in the place I live," he said.

"These groups can only be effective if they can attract and keep lots of members.

"I see the Membership Rewards Card as a way to give our members help with the challenge of existing from day to day in this tough economic world."

The program is a collaboration between the City, Swan Chamber of Commerce, Reporter publisher Community Newspaper Group and Membership Action Division community network.



For more information and registration forms, visit www.swan.wa.gov.au/mad.

Laura Pond

The Reporter 22/12/15



See Handout-

**❖ Fun Thank you
Gift Ideas**

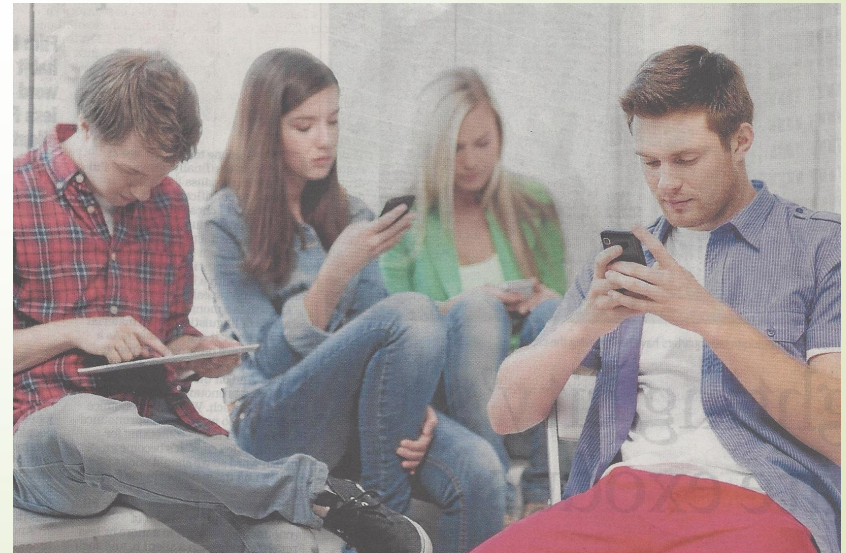
Gary Vaynerchuk



**"The best
marketing
strategy ever:
CARE."**



7: Actively engage younger generations



Targeting this Group?





Historic View Of Young People

- ☐ cause problems
- ☐ have problems
- ☐ are problems

SOCRATES (500BC)

- 'Our youth today now love luxury; they have bad manners, contempt for authority, disrespect for older people. Children now days are tyrants, they no longer rise when elders enter the room, they contradict their parents, they chatter before company, gobble their food and tyrannise their teachers. They have execrable manners, flout authority, have no respect for their elders. What kind of awful creatures will they be when they grow up.'



ARISTOTLE, (300 BC)

'When I look at the younger generation, I despair for the future of civilisation.'



PLATO

'Of all animals, the boy is the most unmanageable.'



DISRAELI

'Youth is a blunder'



PETER THE HERMIT, (1274)

'The world is passing through troubled times. The young people of today think of nothing but themselves. They have no reverence for parents or old age; they are impatient of all restraint; they talk as if they alone know everything, and what passes for wisdom with us is foolishness with them. As for the girls, they are foolish and immodest and unwomanly in speech, behaviour and dress.'



Oscar Wilde, author

'The youth of the present day are quite monstrous. They have absolutely no respect of dyed hair.'



George Bernard Shaw, author

'Youth is such a wonderful thing.'

What a crime to waste it on children.'



Teona

Latin word from which
the word teenager
originates.

It means '*grief, strife
and misery*'



*'We don't like their sound.
Groups of guitars are on
their way out'*

(Mike Smith, DECCA A&R Manager, turning down the Beatles, 1962)

*'The rest of the group is
fine, but the singer (Mick
Jagger) will have to go'*

(Eric Easton, taking over as manager of a pop group. The group was The Rolling Stones, 1961)

Consider These Facts

Alexander began to conquer the world at age 20

Mozart composed his first symphony at age 6.

Einstein wrote his first paper on the theory of relativity at age 16.

Joan of Arc lead 3,000 French knights to victory in the Battle of Orleans at age 17



**Ivor Evans designed
the Australian flag at
age 14.**



Sooraya Mentor, South Africa

*"Youth are the leaders
of today,
not tomorrow
we are assets,
not liabilities
we are solutions,
not a problem to be solved"*



Unique Contribution by Young Women and Men

- ☐ Fresh perspectives
- ☐ Great collaborators
- ☐ Make the dollar stretch
- ☐ Skills with social media
- ☐ Passionate about issues
eg environment / sustainability
- ☐ Impatience, idealism
- ☐ Attract the attention of the media
- ☐ Best know what other young people think and want

Sam Johnson, Christchurch, NZ



Student Volunteer Army



- 9000 students
- 75,000 hours of work
- moved 360,000 tonnes of silt, sludge and rubble





Hugh Mackay



"Millennials have grown up with a deep sense of impermanence and have adopted a mantra of 'let's keep our options open.'

Committing to anything long-term runs against the ethos of this generation, so they will be happy to help out, but reluctant to join up to anything that requires a weekly meeting or a long-term program"



Mike Drysdale, Lush Media

"Gen Z are often referred to as the cause-minded generation, they care about the state of the world and, in contrast to older generations, they actually believe that they can make a difference"









R U MAD?

Youth Initiative

Are You Making a Difference?



Summary:

1. Open doors for all to contribute their gifts.
 2. Use multiple ways to promote volunteerism and recruit volunteers.
 3. Be relationship orientated
 4. Have Fun.
 5. Use Rituals and traditions.
 6. Use multiple ways to recognise and reward volunteers.
 7. Target younger generations
- 



Questions?

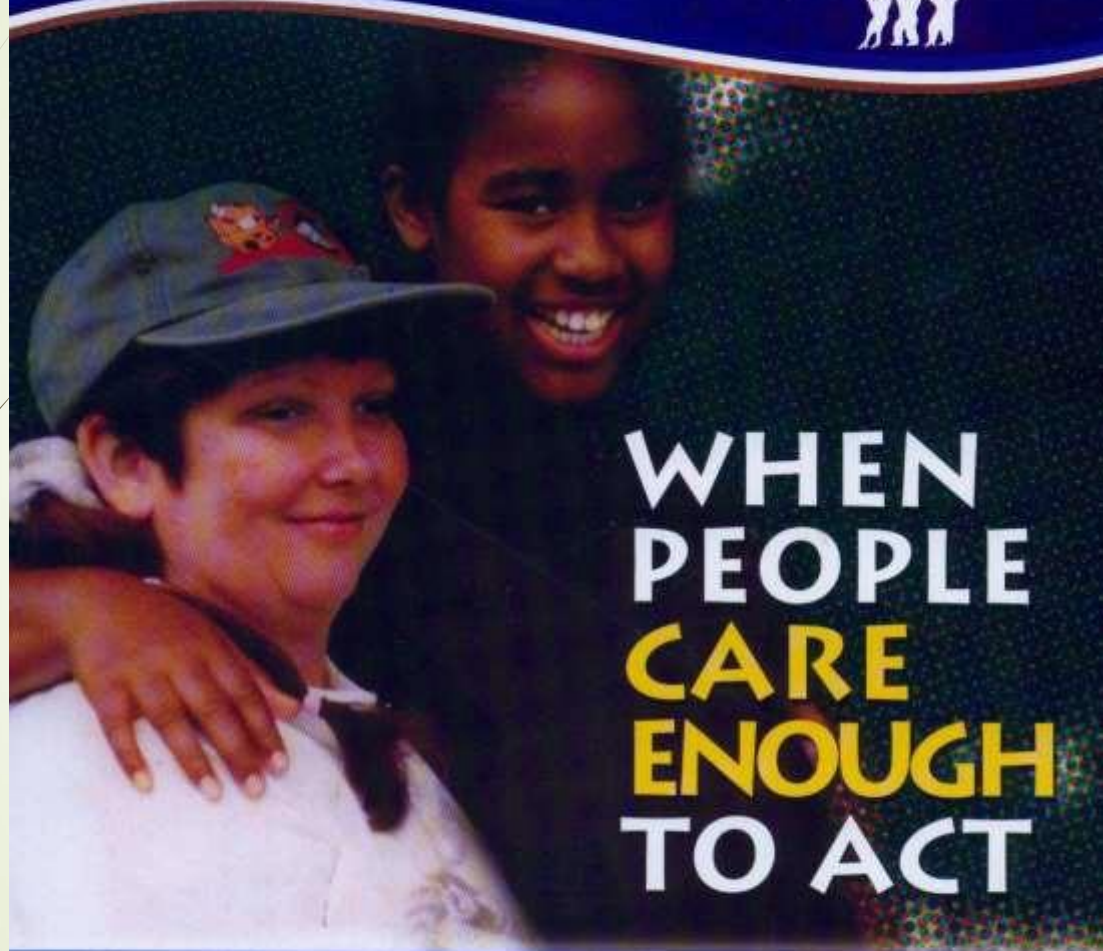
Comments?



Key Community Mobilising Resources



ASSET BASED COMMUNITY DEVELOPMENT



WHEN PEOPLE CARE ENOUGH TO ACT

MIKE GREEN with HENRY MOORE & JOHN O'BRIEN

FOREWORD BY JOHN MCKNIGHT



'We want so much that our daughters know a community life that is truly good....my dream has always been that Anne will the get the chance to live a life where she is needed for her gifts'

(Mike Green)



BOI WEBSITE-
www.bankofideas.com.au

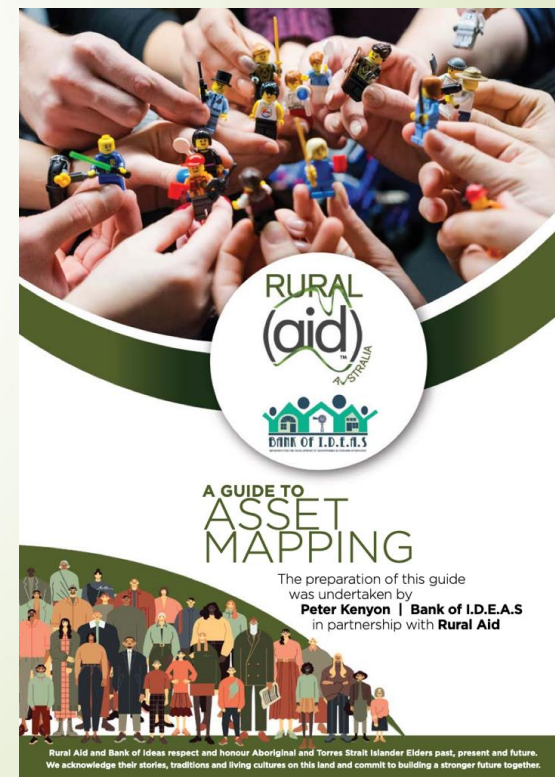
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4 Useful B.O.I. guides



R U MAD? Youth Initiative



www.bankofideas.com.au



R U MAD?

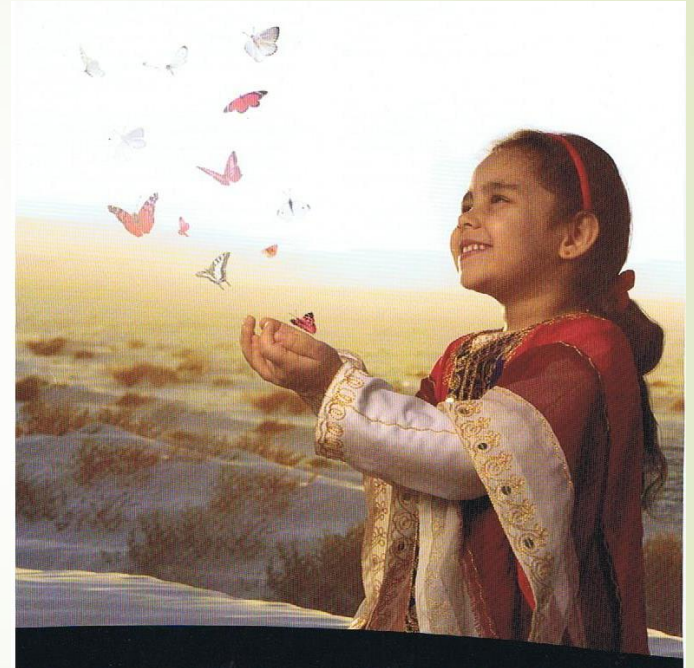
Youth Initiative

**Are You Making A
Difference?**

**'Community Minded
Kids'**

**"There are only
two requests we
can hope to give
to our children
and young people
- one of these is
roots, the
other is wings."**

(Hodding Carter)





Māori Wisdom

'He aha te mea nui o te ao?
He tangata, he tangata, he
tangata.

What is the most important thing
in the world?

It is people, it is people, it is
people '



Contact Details

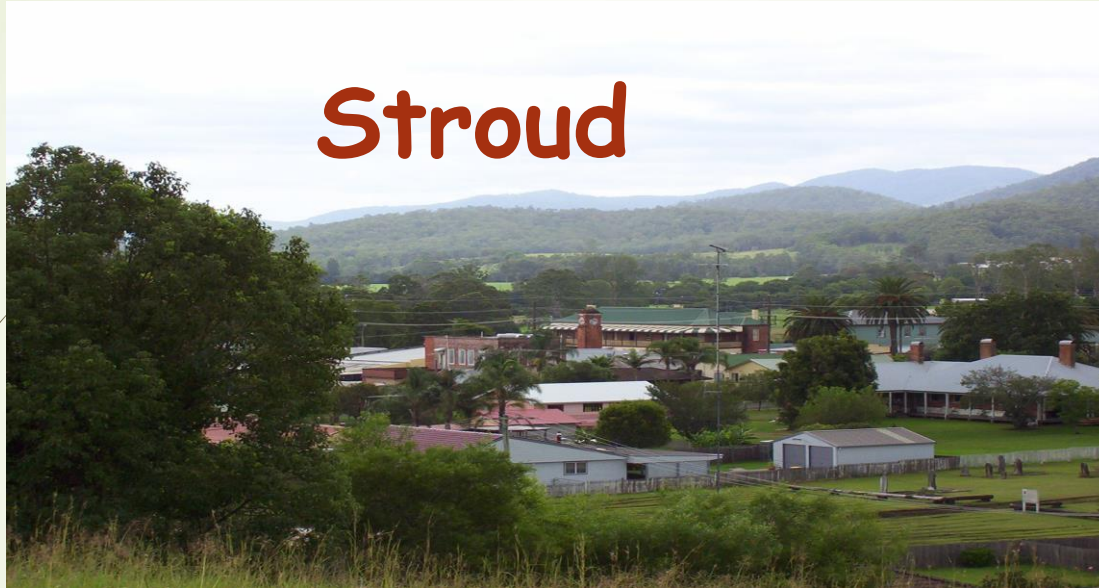
Peter Kenyon

pk@bankofideas.com.au

www.bankofideas.com.au

Next Community Builder evening Workshop

Stroud



Tues 10 September- 6.30-8.30pm

'What's community Building All About?'

Jim Diers, Vashon Island, USA

Inaugural National Small Town Reinvention Conference



Pickering Brook, WA

Dates- 17-20 September 2024

A vertical orange arrow pointing right is located in the top left corner. Below it, several thin, dark grey, curved lines resembling grass or reeds extend from the bottom left towards the center of the slide.

**THANK
YOU!**