



CREATIVITY'S GIANT LEGACY

**RHYS WILLIAMS MLA
STATE MEMBER FOR MANDURAH**

Photo - @chriskerr__





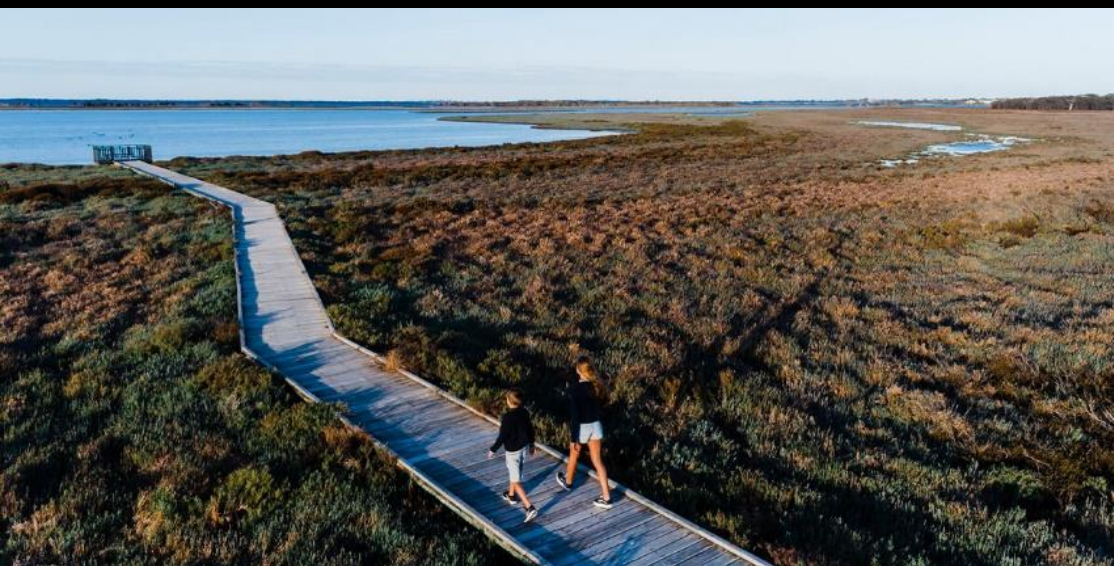


THOMAS DAMBO

**THIS IS A GIANT TALE
ABOUT...**



...MANDURAH



**(and a bit more Mandurah,
because wow is this place
beautiful...)**



...A GIANT IDEA





...COMMUNITY





...COMPLEXITY



...COLLABORATION

A large, rustic wooden sculpture of a bearded man, possibly a Native American figure, stands prominently in the foreground. The sculpture is constructed from various types of wood, including thick logs and planks, giving it a textured, weathered appearance. The man has a large, bushy beard made of dark, fibrous material. His arms are raised high, with his right arm extended upwards and his left arm bent at the elbow, hand open. The background features a clear sky transitioning from a deep blue at the top to a warm orange and yellow near the horizon, suggesting a sunset or sunrise. In the distance, a small, simple building is visible on a grassy hill.

...SUCCESS

Photo - @chriskerr__



498,000+

visitors

\$81M

visitor spend

99%

visitors good
or excellent
experience

62

net promoter
score

47:1

return on
investment

295

volunteers

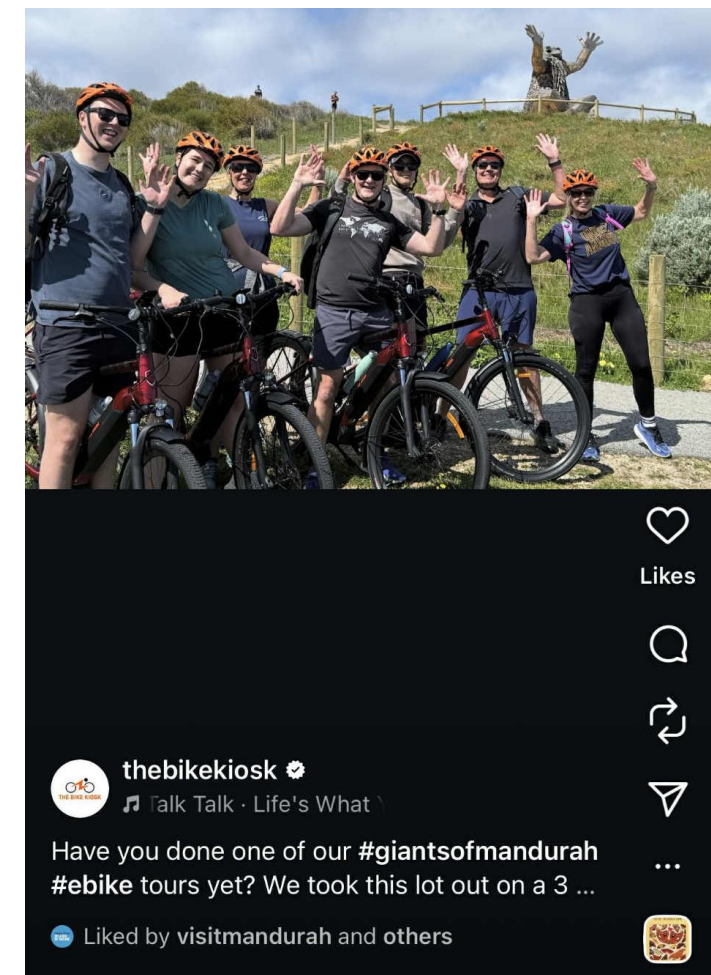
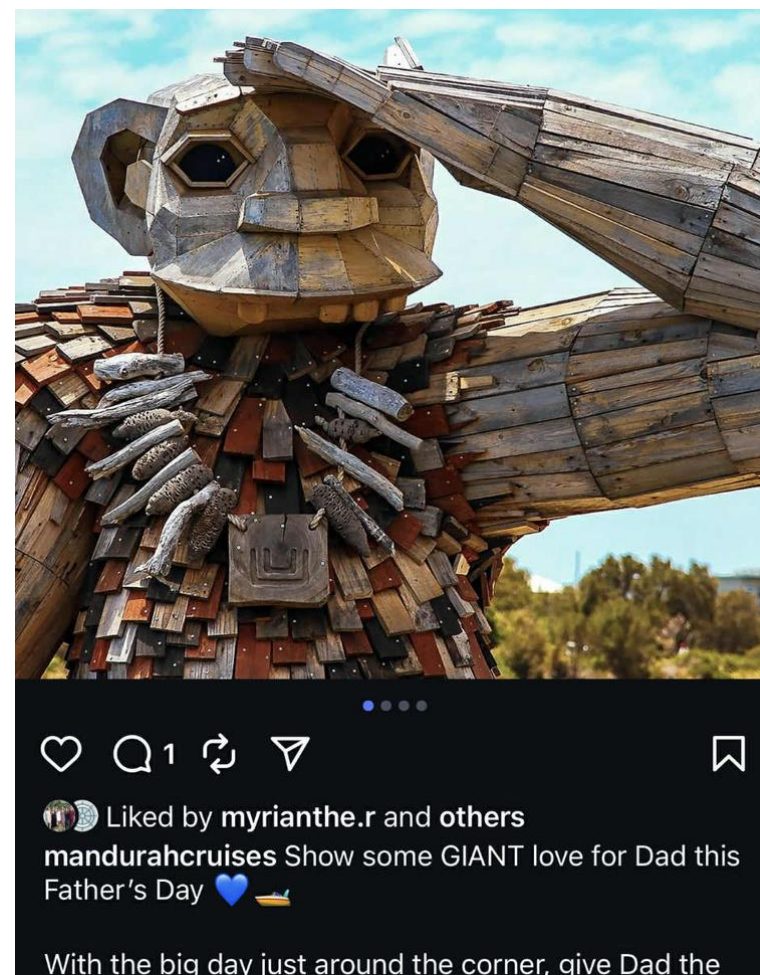
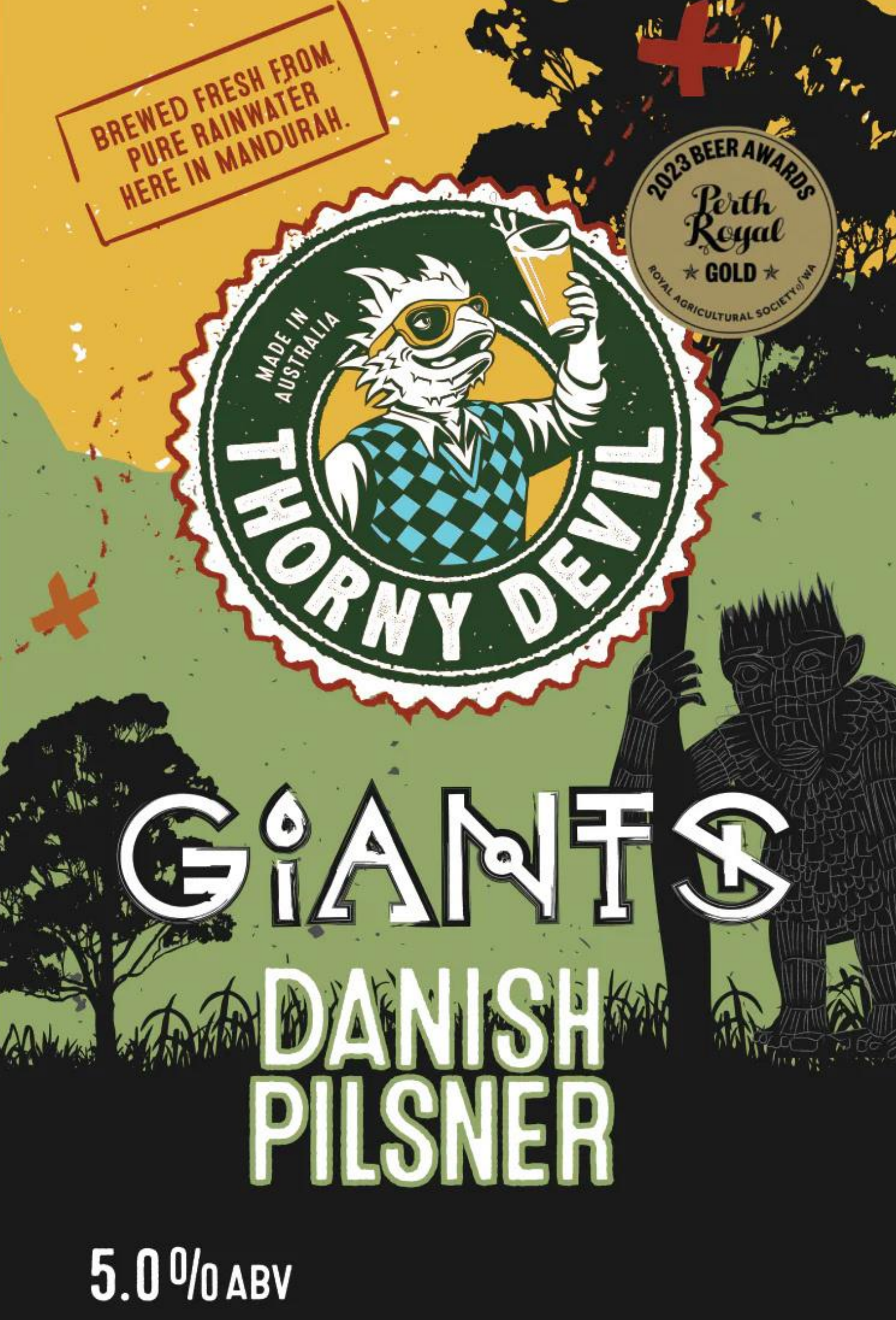
\$83

average attendee
spend (per visit)

62%

visitors had not
heard of Peel-
Yalgorup Wetlands
before visiting

Metrics as of 12 November 2023.



GIANT PIES...
GIANT BEERS...
GIANT EBIKES...
GIANT CRUISES...



MANDURAH, WA
GOLD

Australia's Top
Tourism Town Awards

2023 WINNER

#MANDURAHIS**IS**TOP

...OF HEARTBREAK



Arson squad investigates Giants of Mandurah fire which destroyed popular sculpture



By Kenith Png

Art

Sat 17 Dec 2022



Vivi Cirklestone was one of six sculptures built by Danish artist Thomas Dambo for the Giants of Mandurah exhibition. (ABC News: Kenith Png)



...AND SECOND CHANCES

ART, CULTURE AND NATURE



...THIS IS A GIANT TALE ABOUT THE GIANTS OF MANDURAH



THOMAS DAMBO

GIANTS

OF MANDURAH

WESTERN AUSTRALIA

DEAR MAYOR WILLIAMS AND COMMUNITY, OH SO DEAR,
WE SHARE THESE WORDS WITH YOU, IN HEARTFELT CHEER.

ENCHANTED BY MANDURAH'S MAGIC, WE'VE COME TO SAY,
OUR STAY SHALL EXTEND, IN THE BUSH AND ON THIS WONDERFUL BAY.

"WHY BID FAREWELL?" WE CONTEMPLATED,
"WHEN EACH DAY PRESENTS AN EXCITING NEW CHAPTER, SO CELEBRATED?"

A CHARM, WE'VE BECOME, PART OF MANDURAH'S EMBRACE,
OUR HOME AND OUR HEARTS IN THIS EXTRAORDINARY PLACE,

AN OPEN INVITATION TO ALL WHO DRAW NEAR,
TO LEARN OF THIS LAND, ITS PEOPLE, STORIES SO DEAR.

LET'S JOURNEY TOGETHER, OUR TALE'S FAR FROM DONE,
WE LOOK FORWARD TO CALLING MANDURAH HOME FOR YEARS TO COME.

THE GIANTS OF MANDURAH

Project Producer



Project Partners







**“THE CREATIVE ECONOMY IS DRIVEN BY THE LOGIC THAT SEEKS
TO FULLY HARNESS—AND NO LONGER WASTE—HUMAN
RESOURCES AND TALENT.”**

RICHARD FLORIDA,
THE RISE OF THE CREATIVE CLASS

THANK YOU



[@rhyswilliams.mandurah](#)

Photo - [@chriskerr__](#)