

IMAGINE URAIOLA!

National Small Towns Conference

Nestled underneath Mount Lofty &
Mount Bonython in the Adelaide
Hills, 'Uraidla' comes from the
Peramangk word Uridla meaning
two ears.

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SNAPSHOT

- About IU
- Current Focus
- Fundraising and Grants
- Secret Sauce
- Ideas For Connection

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ABOUT US

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The background image shows a community market scene with several white tents set up on a paved area. People are seen walking around and interacting at the stalls. In the background, there is a large, multi-story building with a prominent dome and arched windows. The entire image is overlaid with a semi-transparent green filter and decorated with large, stylized green leaf shapes in the corners and along the edges.

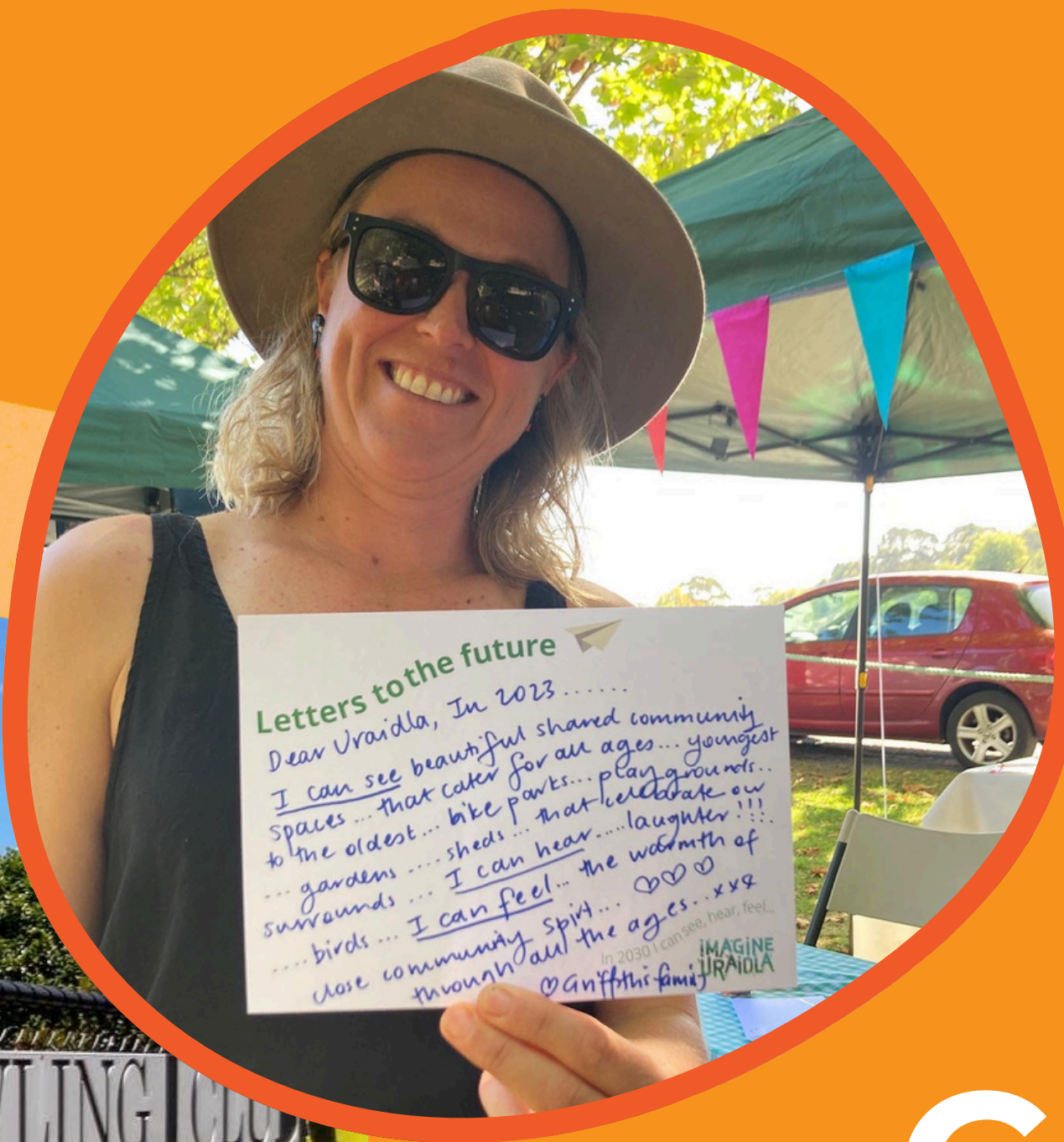
To strengthen connection, belonging and resilience across Uraidla and surrounding townships by bringing people together, amplifying local voices, and empowering community-led ideas to flourish.

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CURRENT
FOCUS



FUNDRAISING AND GRANTS



THE SECRET SAUCE

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CONNECTION AND BELONGING

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- Build the "connective tissue" between groups
- Host events
- Local newsletter
- Stay neutral



EMPOWERMENT

- Empower people to realise their ideas
- Lean towards yes
- Set a clear, shared vision

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SOLID SYSTEMS & SUSTAINABILITY

- Good systems = strong foundations
- Paid comms
- Subcommittees share the load
- Smart AGM structure
- Insurance
- Fundraising powers our projects



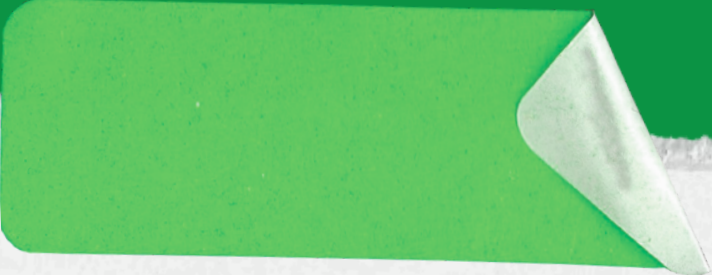
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FUN & CULTURE

- Meetings with food, wine, and laughter
- AGMs that sell out!
- Fundraising powers our projects

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**IDEAS TO SPARK
COMMUNITY
CONNECTION**

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1. VISION



2. PITCH TO WIN



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3. WELCOME PACK



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4. IMAGINE FRIDAY FLOWERS

@imagine_friday_flowers



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5. COMMUNITY PICNIC

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6. COMMUNITY NEWSLETTER

7. BUSINESS NETWORK



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8. SUB-GROUP WORK



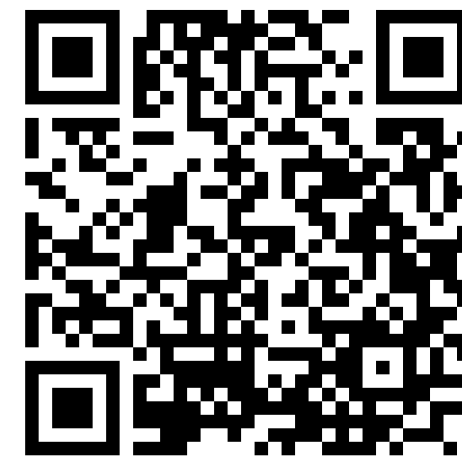
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near Cobbledick produce stand,

A humble vegetable stand providing produce from our surrounding rolling hills, is becoming a treasured routine in our week. Buying veggies in open air in the place that it's grown is a pretty special gift.

Looking through my toddlers eyes there's much to be excited by. Tractors moving through the rows. Tara on her quad bike refilling boxes through the day. Colourful umbrellas providing pickers a small amount of respite on a sunny day.

times I bump into visitors who are amazed at the



9. LETTER TO PLACE CAMPAIGN

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10. TOWN ACTIVATION THROUGH CAMPAIGNS

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**THANK YOU ALL!
WE'D LOVE TO
HEAR FROM YOU.**

imagineuraidla@gmail.com

www.uraidla.com

[@imagineuraidla](https://www.instagram.com/imagineuraidla)