

LAUNNIE CONNECTING COMMUNITY

*International ABCD
Festival Goa
27-30 January 2026
Calangute, Goa, India*





GREEN SPACES



HERITAGE



CATARACT GORGE



GASTRONOMY

Lutruwita (Tasmania) – Kalamaluka, the lands and waters of the Palawa people – never ceded.

LAUNNIE CONNECTING COMMUNITY



LEARNING SITE

SOCIAL IMPACT REPORT



HOW IT WORKS

Between 2016 and 2023 City of Launceston partnered with Bank of I.D.E.A.S to implement six ABCDE Learning Sites (the 'E' added to represent 'Effort').

City of Launceston employs a full-time officer as a Community Connector.

A township within the Northern Suburbs is selected to work within.

The Community Connector identifies local individuals, businesses, schools, groups and organisations and forms connections.

These projects worked with wide cross-sections of each local community to identify, connect, and activate local assets to inspire action, foster positive change and shape the future.

- In 2025, the program was run independently.
- Investment 1 x FTE and \$60,000 operational budget
- Asset mapping
- Community-led programs
- 2-year commitment to each location
- Ongoing contact with 'Community Builders'.

GUIDING PRINCIPLES

- Focus on what's strong, not what's wrong.
- Value the knowledge, creativity and ideas of **local people**.
- Encourage people to use their **strengths** to take action.
- Support the community to **bring their ideas to life**.



WAVERLEY

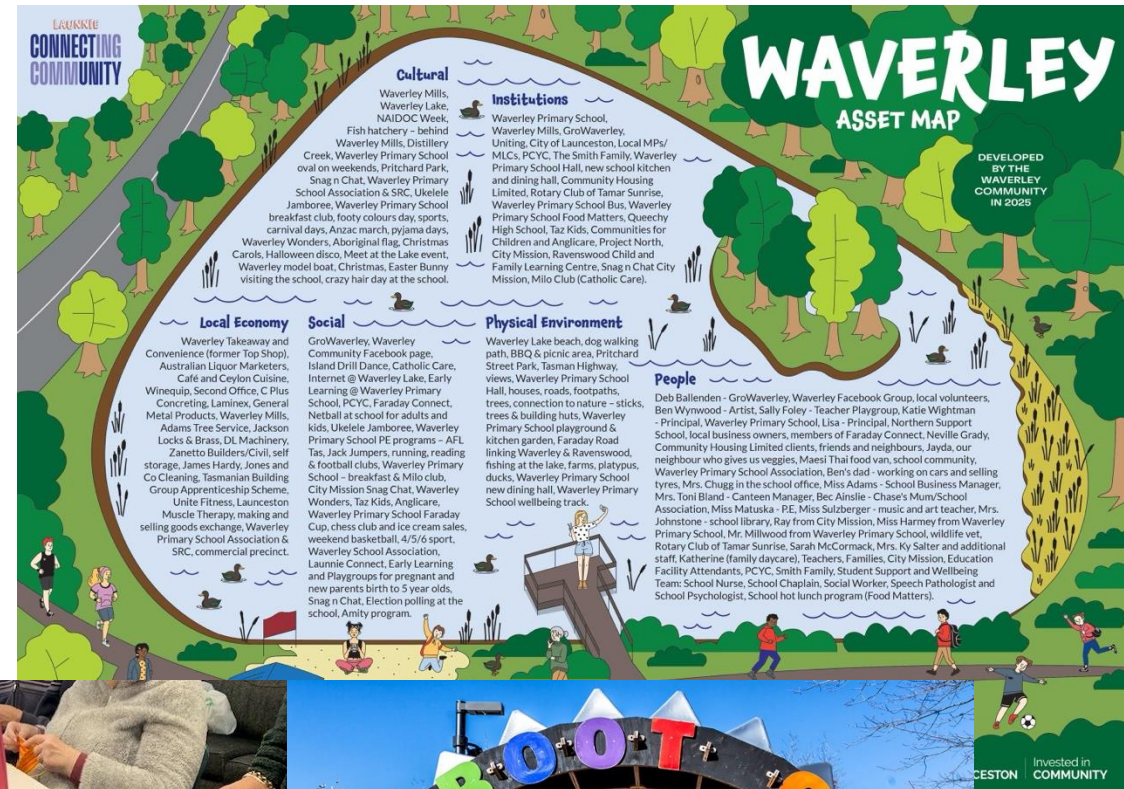
- Population approx. 1700 increase of +6.7% since 2021 census
- Aboriginal and/or Torres Strait Islander residents: 7.6% (higher than state average 5.4%)
- English spoken at home: 93.5%
- Medium age: 35 years, 19.5% 0 – 14 years
- Unemployment 12% (higher than national average) Working class labour market, 33.4% part-time - generational
- Median individual income \$390 per week. Median weekly rent \$237
- Housing owned with mortgage 33.8% Housing rented 38.2%
- Single parent families are the most dominant household type
- 26.7% youth disengagement – not in education or employment
- Around 50% of Tasmanians have a level 2 literacy i.e. without adequate literacy for everyday life.
- Tasmania has lowest level of year 12 attainment in Australia 53%
- Wavery school 66% students identified with learning difficulties
- Very minimal public transport
- No social infrastructure

WHAT'S BEEN DONE

Programs from 'community' ideas

254 KNITTED SOCKS
GUMBOOT GALA
MASH POTATO DAY
BAG MAKING
FILM MAKING

www.launceston.tas.gov.au/LaunnieConnectingCommunity



are we **MAKING A DIFFERENCE ?**

Good intention and strong investment

However

- No benchmarks, meaningful measures or evidence of success
- School based
- Good busy work– we are doing ‘something’
- The school has a great leader doing incredible work – it will continue to be great without us
- Is asking primary school children really the answer?
- No structured community groups, sports groups, social groups etc
- No knowledge of informal groups
- 1 year in – do we know the community – do they know each other?
- Sustainability?



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