

From Individual Responses to



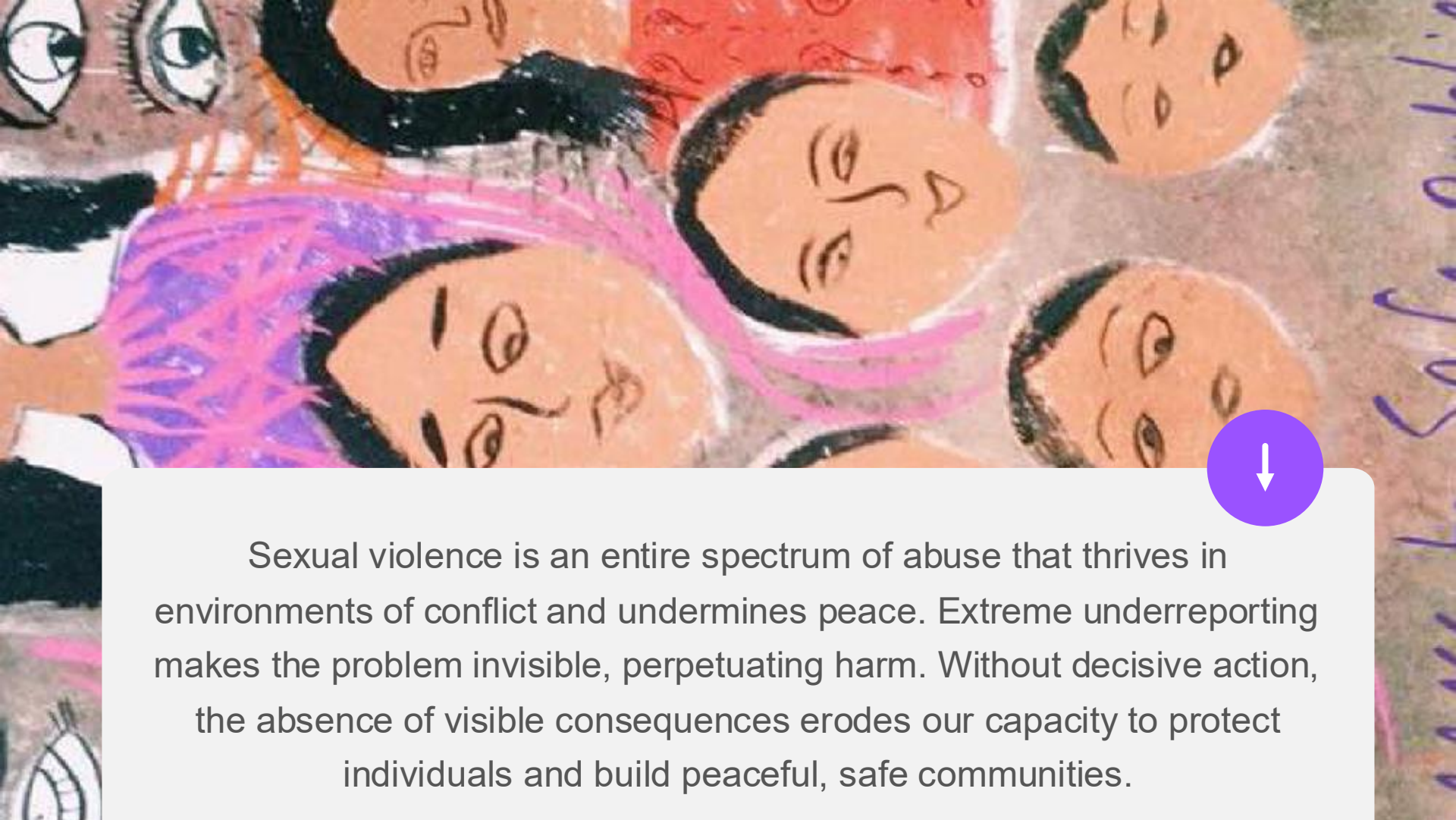
**Mobilising Community Assets to Counter
GBV**

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RED DOT FOUNDATION

Ending violence through education &
advocacy using **crowdsourced data** for citizen
action



Sexual violence is an entire spectrum of abuse that thrives in environments of conflict and undermines peace. Extreme underreporting makes the problem invisible, perpetuating harm. Without decisive action, the absence of visible consequences erodes our capacity to protect individuals and build peaceful, safe communities.

“Collective Action”



Data to Action



Individuals

Safe place to share their story and find solidarity.

Can make better decisions about their own safety.



Communities

Can access information to mobilise themselves, convene dialogues & demand for institutional accountability.



Institutions

Access actionable information on unsafe experiences.

Can use the data to make spaces safer, which increases trust in the systems.

Community Action

1

The Campaign

- Safecity's Lal Kuan chapter is about empowering the community with right tools to report and curb sexual harassment. It brings together all the stakeholders to fight the issue of sexual harassment and eradicate it from the area via increased governance and sustained development

2

The Issue and Objectives

- Lack of Public Infrastructure such as lighting and toilets, presence of men loitering, commenting, stalking. The objective was to highlight lack of infrastructure and its impact on harassment, increased awareness on sexual harassment and tackling the issue through the use of data and community engagement

3

The Intervention

- Training and capacity building of communities through workshops in communities and educational institutions in the area..
- Capacity Building of Police and local governance bodies. Use of Art and theatre to create awareness, partnerships with media to run a digital campaign

4

Outcome

- Widespread community engagement resulted in stakeholder action with regard to street lighting and toilets





1

Identification of a place

8 districts of Haryana were selected on account of their diverse mix of public spaces, including markets, transport hubs, educational institutions, communities, and residential areas. This selection was made to obtain a holistic understanding of the dynamics surrounding crimes against women.



Faridabad

Constables engaging with communities in civil uniform:



2

Awareness, Interactions, Audits and Interventions

More than 40,000 persons were interacted with from these areas in a duration of 12 months. This was a random sample of people visiting public spaces, using public transport etc.

25000 audits were conducted, where people reported incidents of sexual harassment and domestic violence.

These were mapped on Safecity, and the data was used to identify hotspots and trends of harassment.

Community Interventions and training sessions were conducted

Awareness sessions conducted with the Police

3

Data Analysis and Presentation

The Data from the audit was then analysed. The hotspots and trends of harassment that were identified were then shared with the police officials, along with recommendations and voices from the community.

**LAW ENFORCEMENT
AND
COMMUNITY**

Government Bodies and Community

Public spaces continue to remain unsafe because responsibility for safety is fragmented between communities and local governments. Community voices and lived experiences are often excluded from planning and decision-making, resulting in responses that are reactive rather than preventive. While local governments have the mandate to ensure safety, they frequently lack grounded, community-led insights. This disconnect weakens accountability and limits the creation of safe, inclusive public spaces for all.

The Campaign

This project brought communities and local governments together to advocate for safer public spaces. By strengthening local leadership and shared accountability, it shifted safety from an individual concern to a collective responsibility. Community voices, data, and lived experiences informed local action and decision-making. Together, these partnerships worked to create safer, more inclusive spaces for all.

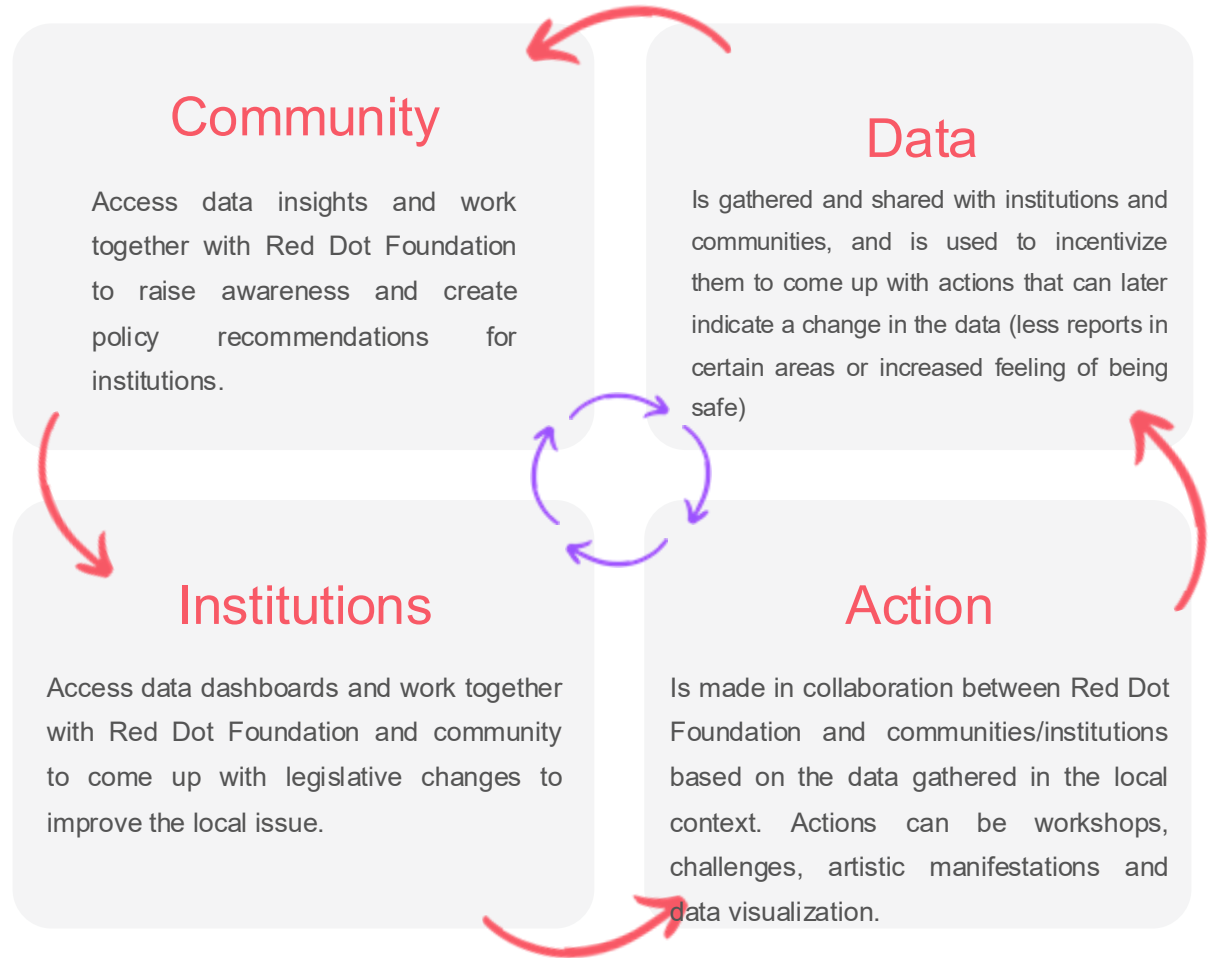
Team of women from the CORO organization went to the DCP office, Zone VI of Mumbai and gave them data dashboards of reports collected by the team. They addressed the questions asked by the DCP office staff and briefed them about the report collecting process.



KMVGAS NGO Latur Visit Gramin Police Station And Child Protection Officer



Systems Change



Our Impact

1 Million

Citizens Impacted

250,000

People Trained

100,000+

Unique Reports

7000

Youth Leaders

50+

Global Awards

5

Police Partners



Our unique dataset of over 50,000 personal stories of sexual violence and have engaged over 1 Million citizens to take action and be more confident when accessing public spaces. We are currently in 5 cities in India and share the data with 5 police force on a monthly basis.

We have partnered with police, civic officials, transport authorities and educational institutions on safe public spaces.

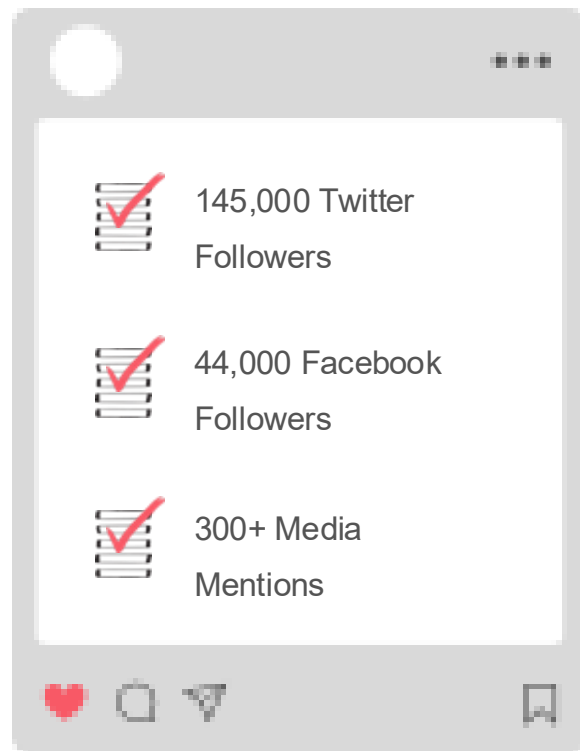
21 Country Chapters

India · USA · Bosnia and Herzegovina ·
Brazil · Cameroon · Croatia · Guatemala ·
Jordan · Kenya · Malaysia · Nigeria ·
Philippines · the Netherlands · Romania ·
Peru · Togo · Trinidad and Tobago

Safecity's cyclical approach of data collection, community engagement, and collaborative action has resulted in **empowering individuals and institutions to create safer urban environments**. These impactful stories exemplify the efficacy of Safecity's methodology in bringing about positive change and fostering safer and inclusive communities.

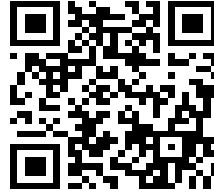


Our Reach



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Thank You



To know more about us Scan Me

We are grateful to our partners for being part of the movement.

